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MACLEAN'S

CANADA'S WEEKLY NEWSMAGAZINE | www.macleans.ca

MARCH 22 2004



brutal

Sure, punish Bertuzzi. But who will crack down on the NHL?

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HOCKEY AS LIVE PINBALL

Outside Canada, our national sport is an object of ridicule. Thank the NHL for that.

IT'S HARD to recall, but New York City used to be a place where only the brave or foolish wanted to live, because of its crime-filled streets. But under Rudy Giuliani, city officials attacked the problem at micro level. That included issuing graffiti, issuing tickets for broken windows, broken sidewalks, and issuing more police street patrol to make potential offenders think twice before acting. The idea was to create a mind-set—and it

worked. Crime, including murders, dropped dramatically. The city found renewed confidence and new focus on its strengths. It was a crucial step in New York's return to its status as unofficial capital of the world.

Whatever NHL commissioner Gary Bettman does in his Manhattan office, he doesn't seem to expect that reflecting on his surroundings. If he did, he might see parallels between the city then and his battered sport today—both confronting its outsiders because of their usual acceptance of violence, and neither seeming capable of returning their dignity. In New York, people decided enough was enough. Not so the NHL—where Todd Bertuzzi might have killed or almost of Sean Moore with his brutal from-behind slash last week. Yes, Bertuzzi signs for the rest of the season—as a Moose, because of a broken neck. No, the NHL won't have fighting stop and snigger like on violence.

The NHL is unwilling to see and to enforce it. Under Bertuzzi, it's cruel desperation to be punished as a major sport in the U.S.—and failed, in part because inattention to gratuitous violence leads to the NHL being seen as a toy sport—low-priority, with real blood. The Bertuzzi hit became the Cheap Shot Heard Around the World—aired hourly on newsweek shows Europe, the U.S., and elsewhere. American newspapers that carry only box scores of NHL games played this on their front pages. "This is why," wrote Bernie Lazzaroni of Denver's Rocky Mountain News, "hockey is a beautiful game, like rock-fighting and baseballing."

A step to changing that would be a crackdown on fighting—something that either has moving corner sports like rugby, but brutal, and football long ago implemented. A clean bodycheck on open ice is like a good headbutt in football; the violence is

“The Bertuzzi hit became the Cheap Shot Heard Around the World—aired over and over again on the TV news.”

over the supposed severity of Bertuzzi's suspension—as if anyone could justify leaving Bertuzzi on the ice while Moore lies in hospital. And Colin Campbell, the NHL's enforcer, a change of discipline, looked cruel and dangerous when the tangle of beating fighting was raised.

You just know that in private, NHL people will think fighting was wrong. The league doesn't mean what it says about stopping gratuitous violence—and Bertuzzi and Campbell don't say much substantive anyway. They're still for a league to discipline itself that it has caused the world's fastest game to be questioned since day one as a sport of violence. I want to see the fight on the night—and a hockey game breaks out. Rodney Dangerfield said to joke. Only as the NHL do they still find that funny.

Anthony Wilson-Smith

awilson@maclean.ca is destined to be THE EDITOR'S LETTER

MACLEAN'S

(ISSN 0025-1718) (C) 2004

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"Society is seeing more problems with our children. Could the absence of God in many of our schools and homes be contributing to these problems?" —Karen Wright, Queensville, Ont.

God and cinema

I was completely disgusted and left speechless after reading Brian D. Johnson's criticism of Mel Gibson's *The Passion of the Christ* ("The power and the glory" Cover, March 8) as being excessively violent. Although watching *Christ* being tortured was very difficult, it was absolutely necessary to achieve a genuine representation of what Jesus went through for us. So if that means showing a blood-drenched Jesus in a helpless state, then so be it. Doesn't Johnson realize that this is a spiritual and religious film in which we are faced with the reality that Jesus died for our sins? Why should Gibson have had to hide what really happened? Why is it so hard to watch Jesus' suffering? Unless you are a non-believer, you will love this film.

Amnah Ibrahim, Montreal

As a Roman Catholic priest, a big welcome thank you to Brian D. Johnson for putting into words so well my feelings after viewing *The Passion of the Christ*.

Rev. Art Seeman, Saint Mary's

As I read Brian Bednar's article "Just what do we know about him?" (Cover, March 8), my reaction was extreme sadness. I feel so saddened why necessary film is necessary to dispense the Gospel accounts of the Christ more so than any other religion of the world. The religious freedom we enjoy in this great country seems in this generation to be restricted only to those who are not Christians—or to those who do not make major or sometimes concerning church Christmas frolic.

Pastor William S. Black, South Gate

Only one word comes to mind after reading Brian D. Johnson's review—Gibson!

Karen Wright, Chatham, Ont.

Never has Brian D. Johnson been so right as when he pointed out Mel Gibson's history of violent filmmaking in relation to his last so bloodbath, *The Passion of the Christ* when I first saw Gibson in *Mad Max*, through Bruce



Heart and *The Passion*, it's become obvious that he has tried to tell us graphic violence as a form of entertainment. With *The Passion*, he's raised his game to such a level that all that remains is the violence.

Dejan Karfil, Toronto

Watching a bit of *Heart* was enough to warn me not to go to see *The Passion*. We all know Jesus suffered. Why would we want to watch it happening?

Barbara Hill, Kingston, Ont.

The recent *Christians* review the *Passion* is a testament to their daily struggle to do the will of God, in spite of society's doctrines that often encourage ungodly responses.

Passionate debate | A film review sparks a flood of anger

Movie critics don't ask—and they don't take it, this, Brian D. Johnson but one is lightning hot when he condemns Mel Gibson's *The Passion* in a scathing page of goss. Scores of film-writers complained Johnson was "biased," "unfair" or "cheaply ignorant." For his part, Johnson says, "I criticized a movie—a 'gross rating'—but not the faith of those who see it in the Bible."

And so that end, the blood and gore *Christ* suffered remains an inspiration and a simple—never an embarrassment to Brian D. Johnson suggested.

Brenda Cook, Mississauga, Ont.

To quote Brian D. Johnson: "A lot of evangelical Christians will also be seeing their first subtitled movie." How understated! So you're implying that "evangelicals"—or more accurately, "fundamentalists"—are so culturally isolated that they would never have seen a foreign film dubbed into English. Now who's covering prejudice?

Benton Machuk, Vancouver

Parallel pictures

I was really moved by one of the pictures in the photo-essay "Up against the wall" (March 8). The ugly wall and what it represents, the dirt road, the dark clothes of the adults and overall rather gloomy aspect of the picture evoked a feeling of sadness—but most of all I was touched by the little girl. My youngest daughter looked just like that when she was four. I remember walking with her, the small hand in mine, pigtails bobbing as little legs stretched to the limit to keep pace. There was no wall along that road, only a fence to keep the farmer's cattle from wandering. She never heard gunfire, cowbells like "toccata" and "musical hammer." She had nothing to fear in our rural village. Here was a soft and happy childhood. And that's what I wish for the little girl in the picture. I hope that when she is a mother the wall will be down.

Ulrich-Kandath, Toronto

Politics—not prejudice

Barbara Amiel is correct to describe neo-Semites as "a plague without a cure" (Column, March 8). For 2000 years the Jews have been the scapegoat for other people's failures, prejudices and resentments. But to describe the courage so many of us feel about the policies of Ariel Sharon, including the security fence, as "pure old anti-Semitism" is a mockery at its most obnoxious.

Hugh Redford, Englewood, Switzerland

I was rather bemused to read Barbara Amiel's diatribe about anti-Semitism, where her own and for hypocrisy and moral inconsistency are clearly on display. She states that European Jews are more likely to be attacked (not by another European, but by a Muslim immigrant or the son of one. Her impli-



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caption is that while Jews can be feminists, Muslims (even those born there) cannot. **ME: M. Zaman, Toronto**

Back in the day

I was so glad to see Patricia Pearson's article about teen fashion ("Vintage sex-pussies," *Column, March 8*). I am a grandmother who is appalled by some of the things I was as a child, not to mention my grandchildren. I was raised in the days of coarseness and strict school dress codes. Believe me, it was much better the way it used to be. **Jeppu Sathyanarayana, Dunville, Ont.**

As I summarize your article in exactly 140 characters or less: People are bored with sex and sexuality. Drawing attention to being physically attractive is risky unless you can ground it in some bigger movement of the values. Fashion and pop culture now enslave children into having sex—real they should be freed by covering up in an attempt to become as conservative and dull as you sound. From my experience as a Grade 6 and 7 teacher, it sounds like you need a crash course on the alchemy of adolescent behavior. **Arthur Santeramo, Iamagay, Ont.**

I was dismayed that Maclean's published this article. It will make my job as a nurse educator that much tougher. Dressing has little or nothing to do with teenagers' "sexuality." Openly, honestly and properly educating our children on their bodies and their sexuality is the best way to ensure they make the best choices. **Trina Reed, Calgary**

For 16-year-olds and below it's up to parents to monitor what their children are wearing and what music they're listening to. You can't expect celebrities to teach children the difference between right and wrong. They're doing their job, selling their CDs, and it's about time parents started doing theirs. Parents are role models. **Joe Take, a student against your seven-year-old daughter and tell her she can't listen to Britney Spears and wear skirts that show her belly button. You're the adult, you should be telling her what to do, what's right and what's wrong.**

Barbika Djokic, Kitchener, Ont.



"Tell her she can't listen to Britney Spears"

Ward finder

Read with pleasure Isabel Gibson's account of her desperate search for a bunny bag ("Watch what you're wearing," *Over to You, March 8*). If only she had checked her *Cassell's Oxford Dictionary*, she could have saved herself from so much worry and self-doubt. She would have found "bunny bag n. Cdn. (Slang) a hooded sweatshirt."

Jo MacKenzie, Oxford University Press, Don Mills, Ont.

Hockey evolution

Perfect timing with the article on female hockey ("Like girls with a fresh face," *Sports, March 8*). We have seen the sport evolve and improve since the late '80s when our oldest daughter no longer wanted to be a fan of her brother's team, but a player on a team of her own. We are still involved, as our youngest is an avid team player. With the influx of young girls playing, the sport is becoming more accepted and more young girls are reaching for dreams and goals never imagined just a few years ago. We are noticing the girls' self-confidence improving by leaps and bounds. **Irish Anderson, TheWood, Ont.**

I enjoyed your article about the increasing number of girls enrolling

in minor hockey, but you neglected to mention the huge number of women beginning to play international hockey. After a lifetime of watching my husband and son play, I began playing five years ago at the age of 43. For me and the women like me, playing in our youth wasn't an option, so much so we wanted to be 17 when the courage and determination of these women who face up the stakes so that they too, can play the greatest game in the world. **Olivia Hootches, Victoria**

Unfair

I was shocked that one of your experienced writers that do only teenage girls can take in the amount of food that the average teenager eats and was just that about the midriff is by being balanced ("Teen trouble," *Cover, March 1*). This is a gross generalization. I am a teen myself, and while I can do things that show my midriff, I am still a very healthy individual. While, sadly, there are girls who suffer from bulimia, this does not extend to all teenage females. **Amy Paulson, Vancouver**

Acknowledging heroism

I would like to congratulate Maclean's for publishing the story of the *News* Scotia nurse who rescued 5,000 Armenian and Greek children from slaughter by the hands of Turks in Sepsis in 1921 ("Saving the kids," *History, March 8*). Sara Gurney is a Canadian hero, and I am glad she has been recognized. Although these events took place almost a century ago, the world is not very different in we still hear of genocide, wars and conflicts. **Gerry Atkinson, Guelph, Ont.**

CORRECTION

Due to a typographical error in the *Maclean's Guide to Canadian Universities 2004*, we incorrectly state that there were 27 residence spaces reserved for first-year students at Lakehead University in the 2003-2004 academic year. In fact, 927 spaces were reserved for first-year students. We regret the error.



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MACLEAN'S BEHIND THE SCENES



WHERE OPINION MEETS THE PAGE

After years of being a one-way street, journalism is evolving into a dialogue between the producers and consumers of news. A great example of this is Maclean's Web-based Advisory Panel, which gives our readers the opportunity to have their say.

This month, the dialogue enters a new phase, with the launch of a regular series of reader surveys to be conducted on-line. Twelve times a year, a selection of panel members will be contacted via e-mail with an invitation to complete a questionnaire on a variety of issues and offer their thoughts on everything from covers to content.

Other Rogers publications, including *Chatelaine* and *Today's Parent*, are already seeing the value of soliciting reader response, says Clarence Poirier, director of research with Rogers Media's Women's Group, who helped to launch the on-line surveys.

"It provides a wider range of opinions than letters to the editor or focus groups, while telling us what's hot and what's not with our readers," explains Poirier. "And most importantly, it's editorially driven."

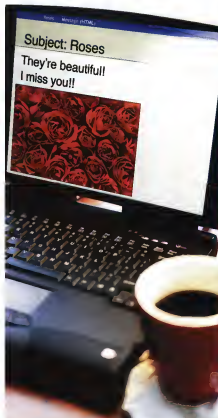
Reflecting on how the magazine uses the web to connect news gatherers with Canadians, Maclean's Editor Anthony Wilson-Smith notes that the feedback helps to shape coverage.

"As with any relationship, writers and editors have to know when to talk and when to listen. The Web panel provides yet another way for our readers to tell us what topics they care most about and how they'd like to see us approach them," adds Wilson-Smith.

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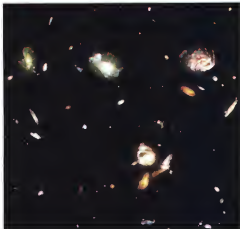
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UPFRONT



Deep space | When the universe was young and eager

Capturing the faintest signals of light that boomed through eternity for 13 billion years, the Hubble Space Telescope snapped its most historic depiction yet of a fledgling universe: a light-crystal domain of crashing galaxies and exploding gases. The images from what astronomers call the Ultra Deep Field were collected by focusing Hubble's cameras and sensors at a single point in the sky for 243 million seconds, an exposure that required at least 400 orbits. They depict an almost infant universe, a mere 700 million years or so after the big bang. At right: a close-up of a distant star, V838 Monoceros, a red supergiant with pulsating light illuminating a halo of galactic stardust.

The stellar phenom reignited the debate in the U.S. over whether to let the aging Hubble die a natural death in a couple of years, or try to repair it with space shuttle *endeavour*—the original plan that NASA now deems too costly and dangerous.



Quote of the week | "I'm not a mean-spirited person, and I'm sorry for what happened." Vancouver Canucks forward **TODD BERTUZZI** on the sucker punch that ruined the national sport.

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efficiency promised
amounts to 100,000
military buildings
in Richmond, B.C. 1000
decreases will be
\$2.7-billion—until
next election in 2008.
More. Give with a dose
of their medicine. Three
months. Red shows in
headquarters cafeteria.

▼ **NHL**
Todd Bertuzzi scores
bench once as latest
puncher for hockey
politics, but there's
plenty of blame to go
around. About the only
thing that brings fans
to their feet these days
in a regular hockey
game is a fight—which
says much about the
state of hockey.

▲ **Greenhouse**
Study by Florida and
Canadian researchers
finds greenhouse effect
is reversed, forcing when
dew line near their
children they "increase
efficiency, breeding
probability, grandchild
sublimation and survival."
Such is the power of
love, and that's a good
problem. "So when will
we see some grandkids?"

▼ **Colgate** **Fluad**
German company
claims that background
noise in hotel affects
for coliforms in
Miles. It sounds like
even is at dinner, such
in traffic, caught in a
certain point. Why
not service product for
workplaces? Make
them sound normal,
like they're at the
office, or playing
with their kids.

▼ **Shirley Cooper**
After 100 years, manna
from the trumpet
about the young
party of "massive" threat
and dirty tricks. Almost
available until she
died. Liberal reform
was "well-known,
well-remembered."



IT'S HIGH TIME TO MOVE ON

The feuding between the Martin and Chrétien camps is affecting governing

SMALLER. There remains so much to learn from this exemplary life of Sidney Douglas. Johnson in his day was right with old ladies, culinary and social snobs, and women. What a feminist! Public opinion became professor of Sociology here in 1946, he discovered that thousands of Liberal government firms had disappeared the proud Prime minister even had to ask Ottawa for the agenda for metropolitan federal provincial conference. The original had vanished with the departing Grant. The few files that eventually turned up revealed lots of liberal leaders and their rampant opponents. Defeated politicians were often right when Douglas asked the finger health minister for advice, he received a curt refusal. It was all very distressing—and apparently the norm at the very messy mid-century business of government. Until the current fiasco runs the show.

As Walter Stewart recounts in his recent engineering biography, *The Life and Political Times of Henry Googlaia*, the new premier practiced what he had once preached. To heal the wounds of a leadership battle, he embraced his former rivals as cabinet. He de-politicized the civil service and awarded previously unscrupulous road contractors to the lowest bidder. He encouraged private investment to develop Sashitschewski's rich in-

“Children appointees arrive at board meetings to discover they have been replaced. And no one had the courtesy to tell them.”

Although he inherited a history of deficits and a huge debt, he balanced the budget—and kept it balanced during his 17 years as premier. He even paid down the debt. And

when Ottawa supported former Liberal premier William Patterson as lieutenant-governor, Douglas was disgraced and police. As Stewart writes, "They ran along fine"

Now take a look at the warring camps of Paul Martin and Jean Charest: it is enough to evoke nightmares for people who thought less about interethnic party struggles and more about the economy. Ottawa is not a pleasant place to work these days. As tales of corruption and blatant patronage emerge, it is clear the former PM left his successor with a huge housecleaning job. It is no exaggeration to say that the PM's office is the most

But this homecleaning has come at a price. The PM herself has behaved with dignity, personally taking ownership of the sponsorship scandals and vowing to fix them. But her courage has developed a split personality that is baffling, disturbing—and useful. On one side are PMO policy guru like Peter Nicholson who reflect Martin's long-standing interest in public policy—and who are always open to new ideas. Nicholson, for one, is getting a deserved, behind-the-scenes nod for his action.

On the other side are a handful of militant operatives in the PMO and in private consulting firms who spent years on the outside. And they are now taking revenge on the former-in-crowd intellectual Christian patronage-opportunists en masse by board new steps to advance: they have been replaced. And no one had the courtesy to tell them. Backstabbing in the north. "It's really crazy," says a Toronto-area Liberal MP. "There's something called *haram* in a human being."

That, in it had to be generous when members of the old regime were effectively being driven, not by a gun, but by a computer. But not everyone was a bad guy. And, true, Douglas could also be tough on a corner. But when the battle was over, he stopped fighting. It is time now to build—and to compromise. There is a new world to do.

Mary J. Jagan is a political and policy writer. maryjaganlimelanes.blogspot.com

FaceTime



Adrift on scandal's tide

It's one thing to effect the most "benign" step in the world within barracks of summer "corsets"—the doesn't need to be torn out with study publications as well. Miss Scott's charmed likeness is the latest international catch-up in the Liberal sponsorship scandal, along with the Montreal ad, it appears, Quebec's Roy Scott: a \$1.3 million grant was "given to the Montreal Foundation by a Montreal ad agency. Only 100,000 went up the

Soft collar

In November, I will
 rock play for
 the governing
 how to spend
 their Third World money
 last week, it was 24
 Secretary General Kofi
 Annan addressing



Hahn: We paid for this with a warning—Klein's problems won't be resolved soon and Canada will be asked to do "much more" as a variety of world firms—on a commitment. "It would be difficult," he said, "to imagine the US without Canada, and it would go so far as to say that it would be difficult to imagine Canada without the United Nations."



Fearful symmetry

son Aliou Mouhammad, 43, one of two suspects who testified the Washington area in the fall of 2002, to be executed Oct. 24 for his part in the 1998 killings (that's exactly two years from the double victim Linda Brekley, an FBI analyst). Mouhammad's appeal, see *Rayd Milius*, now 15, was sentenced to life in prison, but he could face the death penalty for murder charges in Louisiana and Arkansas.

WORLD

CAUGHT A respected teaching institution, the University of California at Los Angeles shut down its long running Willing Body Program after it was revealed an administrator sold at least 800 medical school cadavers to private research companies for an estimated US\$700,000. The university is investigating where one buyer called a legitimate purchase agreement.

Tulane University in Louisiana also acknowledged selling medical school corpses to a firm that passed them along to the U.S. army to use while testing land mines.

NABE SIX The California Supreme Court ordered San Francisco to stop issuing marriage licenses to gay couples, at least until a series of legal challenges is resolved. Massachusetts, meanwhile, moved closer to amending the state constitution to ban same-sex marriage but allow civil unions.

MERCENARIES A cargo jet carrying 64 suspected mercenaries, said to be on their way to abduct President Theodore Obiang Nguema Mbasogo of the Equatorial Guinea, was captured by Zimbabwe security officials during refuelling. A mixed group of black and white South Africans, Argentinians, Congolese

and Northerners, they could face the death penalty, Zimbabwe's foreign minister said.

STILLBORN A 28-year-old Utah woman with a history of mental illness was charged with murder after she allegedly refused repeated warnings by doctors to have a cesarean-section, and one of her twins was stillborn several days later. Authorities claim she refused the procedure to avoid surgery.

Source: <http://www.oxfordjournals.org/>

led by New Democracy leader Constantinos Karamanlis (right) ended 13 years of socialist rule by defeating the governing party of George Papandreu, who went to school in Toronto. And in what would be an Olympic first, Greece asked NATO to provide security for the historic Summer Games in Athens this year.



IMPEACHED After a tumultuous year in power, controversial South Korean President Roh Moo-hyun was impeached by the fractious opposition-controlled legislature for publicly supporting a pro-government party, contrary to electoral law. Roh had made his

of the charges, but impeachment means he will be out of office for months while the Constitutional Court decides his fate.

HAQ Iraq regional and ethnic representatives signed the country's new interim constitution—a document, some said, based on Canada's technique of regional votes. Prominent Shia cleric Ak al-Sayid issued a fatwa condemning the compromise as being nonbeneficial to minority Kurds and Sunnis.

INTERNET Seeking millions in damages, five large e-mail providers—Yahoo!, Microsoft, America Online and EarthLink—launched civil suits against hundreds of the world's worst spammers, a list that includes a Kitchener, Ont., man and his two sons.

Oil. Oil prices rose last week to their highest level since the run-up to the Iraq war, and problems at a few large North American refineries led to speculation the pump prices could hit \$5 a barrel by late spring, perhaps in the midst of a federal election.

HEALTH | SCIENCE

REPRODUCTION Scientists at Cornell University offered added hope to chemo-mixed cancer survivors: they stored ovarian tissue.

DEFIANCE

He is now in Africa, a distant home-land of Abdou. He has since 1988, the age state president of Mali and calls on his supporters to peacefully resist the new, US-imposed regime. They did not march through the streets of Port-au-Prince on 15 May to the presidential palace. But sports fields and villages around him at least right now.



from a patient before her treatment and misplanted it afterwards. With the help of hormone, she was able to once again produce eggs, one of which was fertilized.

BREAST CANCER A new breast cancer drug called exemestane, ideally taken two to three years after a course of tamoxifen, the current standard, reduces the risk of a secondary tumour by 33 per cent, says a study of 4,762 women by manufacturers Pfizer Inc. Both drugs have side effects.

CANADA

PORKIN In a jury over to an already gruesome case, B.C. health officials warned that pork from the Port Coquitlam pig farm of accused mass murderer Robert Pickton may be contaminated with human remains. None of the pork was sold to retail outlets, but small amounts were made available to Pickton's friends and relatives.

POLITICS Meagan Maugh, the wife of Maher Arar, the Ottawa taxpayer who spent a year in a Syrian jail under highly questionable circumstances, confirmed she will run for the federal NDP in Ottawa South.

Former Liberal cabinet minister Shide Copps lost a barely concealed nomination fight in her Hamilton riding to Tony Valer, the minister of transport, but asked the jury to overturn the result because of alleged voting irregularities. She also asked the



PURPLE HAZE Hindu revellers in Calgary, capital of the Indian state of Gujarat, bathed the city in blood. The festival of colours, originally held in the past festivals, today's celebrations are more an unbridled approach to spicing.

RCMP to investigate whether a violent staffer stole her phone messages to supporters.

Ottawa fired Michel Venne, president of the Business Development Bank of Canada, the third senior official at a Crown agency to be let go in recent weeks. A Quebec judge had accused Venne of leading a political vendetta against his predecessor.

BY THE TWEED



MORE TRAGEDY The Department of National Defence reported a massive \$166-million accounting fraud—making the amount lost in the sponsorship scandal—swallowing computer company Hewlett-Packard (Canada) Ltd. HP denied it had anything to do with what's been described as a decade-long, highly sophisticated scam.

Yvon Duhaime, owner of the scandal-plagued Auberge Grand-Maison in former prime minister Jean Chrétien's riding, was charged with arson and insurance fraud over a \$2-million fire at the inn last month.

BIRD FLU Japan and the European Union banned Canadian poultry imports after a highly contagious strain of avian flu was found in B.C. Experts said the strain was likely mutating at the farm for at least a year and should have been dealt with earlier.

JUSTICE Montrealer Eric Gauthier, 26, was convicted of dangerous driving after the dash recorder for the arbing union Pontiac Sunfire proved he was driving 134 km an hour—three times the limit—seconds before he hit another car, killing its driver. This is the first Canadian case in which a car's black box evidence was accepted in court.

BYD Ontario plans to join three other provinces in what it calls the civilized custom of toasting, whereby guests may bring their own wine to, in this case, licensed and unlicensed restaurants and, for a small fee, have it served. Customers may even have it re-cooked if necessary to finish later at a perhaps more private locale.

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UPFRONT

Mansbridge on the Record



PLAYING THE 9/11 CARD It's become a campaign play for Bush, but what does our PM have up his sleeve?

WHEN GEORGE W. Bush launched new campaign advertisements earlier this month, some viewers alerted him for using images of Sept. 11—the World Trade Center in ruins, a flag draped full-length over a pile of comrades. Critics said it showed disrespect for the dead, and politicians a tragedy. Supporters said the message was simple: Bush was "retelling the agenda."

Here's their thinking: after weeks of being lashed by the Democrats as their heavily covered race for a no-nose reached its conclusion, Bush had lost significant support. His poll numbers show him in a tight race with John Kerry, and some show him trailing. With the Democrats now effectively over, and this party's control of the news agenda fading, it was time for Republicans to retell the agenda.

So how? The thinking was that Bush had no choice but to go back to Sept. 11. It's the only moment of his presidency when he enjoyed overwhelming public support and was generally awarded high marks, even by many Democrats, for his initial handling of the crisis. And if not 9/11, what? Jobs? Taxes? Immigration? The environment? Or the issue suddenly rearing its head, one the Democrats were scoring on: how did you fight the war—the Vietnam War?

The Bush people created some of this problem, because it wasn't too long ago that it seemed they were for an easy race, with Howard Dean as the competition. But Republicans started talking about that possibility and ridiculed Dean on talk shows, something that may have made Democrats rethink their choice. Almost overnight,

Dean became Kerry, and everything changed.

Which brings me to the disparities and differences in the other great political campaign on this continent. Over here, we have the Conservative party trying to pack an occasion over there, we have the governing party trying to "reset the agenda." The opposition's second has ridden the Liberals for weeks, and while Paul Martin was all over the map at first, he now seems to be trying to distance himself from it. He often defers questions in the House of Commons to other ministers, which, wisely perhaps, keeps him out of TV news nightmares. In short, he's taking day trips around the country, trying to look comfortable in coffee shops talking with "the people" about "him" versus the economy, health care—anything but the topic the media keeps pounding him about.

Still to come are the carefully orchestrated pro-budget leaks, and then, when it's officially announced, the full court press on that document, which is bound to be packed with pro-election goodies. Meanwhile, the Liberals aren't making use of the Conservative leadership hopefuls. Either they're not worried about any of them (which they should be) or they're worried about all of them (which they probably shouldn't be).

A lot will happen in coming weeks on both sides of the border: campaign tactics will become clearer, agendas will be set and reset, and in the end, the people, not the backroom strategists, will decide. There can be exciting times in the world of politics, especially when conditions are as they now seem. We have two races that seem much closer than was thought even two months ago; two races where the public should have every reason to want to get involved.

Peter Mansbridge is a Chief Correspondent of CIBC Television News and Anchor of The National. To connect: 1400@ci.com

Passages

CLEARED Canadian-born Greg Roussaki, 39, was exonerated by the Association of Scientific Professionals after testing positive for the designer steroid randoxone. An investigative panel accepted his contention that he unwittingly took the steroid as part of a batch of approved dietary supplements.

AILING Mitchell Sharp, 92, the long-time cabinet minister and Liberal village elder who was a dollar-a-year adviser to Jean Charest, was in palliative care with advanced prostate cancer.

CANCELLED Canadian Mike Bullard, 46,



whose late-night talk show

migrated from CTV to Global a year ago with much fanfare, is out of a job. Global cancelled his

show after a season of disappointing ratings.

QUIT Philanthropist Joey Tomlinson resigned from the Art Gallery of Ontario's board and withdrew all future funding in a rift that snowballed through Tomlinson's cultural estate. Tomlinson, 72, has donated more than \$90 million to the museum, but complained that the Frank Gehry redesign will cost \$68 million more than budgeted and needlessly destroy existing galleries.

DIED Eugene Kohn, former music director of the National Film Board and conductor of the Ottawa Philharmonics, president of the National Arts Centre Orchestra, died in Toronto at 93. A violinist, Kohn was the husband of contralto Blanche Frenkel.

Whispered born poet and novelist Milne was Widdows, part of the Montreal circle that included Irving Layton and Louis Dudek, died in a nursing home in Vancouver at 84. A marriage from her side to Jacques Cartier is to appear on the new \$100 bill.

WON Quebec playwright/director Robert Lepage, best known for his ultra-controversial productions, was awarded the \$81,000 Hans Christian Andersen prize for his play based on the Danish fairy-tale writer's *The Ugly Duck*. It will be featured as part of Andersen's bicentennial celebrations in 2005 in Denmark.

TRAINS OF TERROR

A country grieves after a morning of bloodshed

IN THE rain-soaked streets of cities, towns and villages, they gathered in alliance to mourn their dead and despair for the world we live in. Millions of Spaniards from all walks of life, shocked and seared by a brutal terrorist attack that left close to 200 dead and over 1,400 wounded. A country united in grief and anger, and wondering where to place the blame.

The 10 almost simultaneous bombings of Madrid commuter trains last Thursday were designed to create maximum havoc. Knapsacks, each stuffed with 30 kg of explosives, were strategically placed in the passenger cars of four packed trains, timed to go off at the height of the morning rush hour. The force of the blasts crumpled rail cars like pop cans, and scattered burned and twisted bodies alongside the tracks. Hospitals overflowed with the wounded, and a convention center became a temporary morgue.

The united rescue workers gathered body parts and told of the heart-wrenching sound of ringing cell phones as families tried in vain to reach victims. Investigators said it could have been worse—three other bombs failed to go off.

With the attacks coming just three days before Spaniards were set to go to the polls in a general election, suspicion immediately turned to ETA, a Basque separatist group that has waged war with the government since 1958, killing close to 800 people and wounding thousands more. Last Christmas Eve, police foiled a similar plot to detonate three bombs on a Madrid

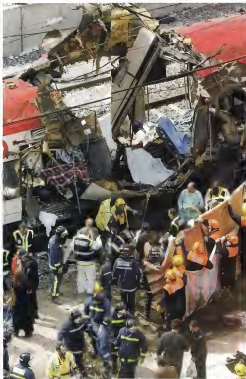
bound train when they arrested a suspect in the Basque city of San Sebastián. On Feb. 28, security forces stopped two suspected ETA members driving a van on the highway outside of the Spanish capital, and discovered 500 kg of explosives. But at week's end there was no claim of responsibility by ETA for the Madrid blasts, and Basque politicians denied any involvement by the separatist group. Tens of thousands of ordinary citizens of the northern region joined in the mourning and demonstrations against the attacks.

In the hours after the bombings, confusion was further compounded by the discovery of a stolen van, containing seven detonators and a tape of voices from the Kasse, in a Madrid suburb close to where the commuter trains originated. A group purporting to have links to al-Qaeda sent an e-mail to an Arabic-language newspaper in London, claiming it was behind the attacks. Spain's outgoing Prime Minister José María Aznar has been a strong supporter of George W. Bush's Middle East policy, and his country currently has 1,300 troops stationed in Iraq. Last October, an airplane reportedly made by Osama bin Laden threatened Spain with retaliation for its role in the war on terror.

Regardless of who was behind the attacks, Spaniards met with a new benchmark for horror. "March 11, 2004, now holds its place in the history of misery," Aznar said last week. The list of names with their addresses is not even close to grow.



Some men at a service for the victims.



Private workers did what they could for stricken citizens who suffered the brunt of the bombs. Later, Spaniards throughout the country, including those at Pamplona's Guggenheim, watched the attacks.



NO END IN SIGHT

The violence will continue until the NHL really makes offenders pay, writes JAMES DEACON

ON DEC. 12, 1933, early in the second period of a game against Toronto, Boston's Eddie Shore was knocked to the ice while leading a rush into the Maple Leafs' zone. Shore was enraged that the referee didn't call a penalty, and immediately went looking to settle the score with the nearest Leaf. The defenseman came up behind an unsuspecting Ace Bailey and violently dipped him backwards, causing his helmetless head to crash into the ice, cracking his skull and knocking him unconscious. Bailey spent the next five weeks in hospital, fighting for his life. When he did eventually recover, he was unable to play again and his career in hockey was limited to working as an assistant penalty timekeeper at Maple Leaf Gardens. Shore,

for his sins, served a 16-game suspension.

There are clear links between the Bailey-Shore incident and what happened last week between Todd Bertuzzi and Steve Moore. The circumstances are similar: Bertuzzi's cowardly attack, for those who somehow missed the earlier stippling, came from behind. Moore, a 28-year-old star of the Windsor, Ont., was hospitalized with two cracked vertebrae in his neck, a concussion and deep lacerations in the face from the sucker punch to the temple and from having his head pounded into the ice. And Bertuzzi, 23, from Sudbury, Ont., was ruled by whar he like was an unsportsmanlike behavior one in a game three weeks earlier.

The most galling similarity, though, is how the National Hockey League punished the offenders: Shore's suspension, for a third of what was then a 48-game sea-

son, was a pike given the seriousness of the injuries and the impact they had on Bailey's life. And last week was little different: NHL vice-president Colin Campbell sent Bertuzzi packing without pay (a loss of US\$104,326) for the last 13 games of the current season and whatever number of playoff games the Canada might play. And he must apply for reinstatement next season. NHL commissioner Gary Bettman says Bertuzzi's eligibility will hinge in large part on how quickly Moore recovers from his horrendous injuries.

Bertuzzi could also face criminal charges.

Vancouver police are investigating. But if he does get the green light to start the new season, Bertuzzi could be back on the ice as early as next September—waiting up for Team Canada in the World Cup of Hockey. How's that for a message to the kids? If the NHL really intended to stop



Bertuzzi (left) could clock as few as 17 games for his vicious attack on Moore

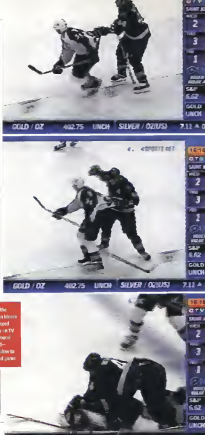


the senseless violence once and for all, Bettman should have been arrested to let him face a full sentence, 82 game suspension. Let him lose his entire yearly US\$6.5 million salary—and then make other hockey owners shudder who take note.

But this is the NHL. The league claims the Bettman suspension is severe, and by past standards it is. And significantly, the league fined the Canucks US\$250,000 and fired coach Marc Crawford for not defusing the huck-mob mentality in the Vancouver dressing room prior to the Colorado game. Coaches and managers (think of recent extraordinary comments from Philadelphia boss Bob Clarke) are sometimes as responsible as players for the blood spilled. But the league didn't adequately address the *mischo culture* that tolerates—often encourages—extracurricular violence. You want people to pay attention, you take money out of their pockets. It's time to suspend a coach without pay and fine teams more heavily for allowing these vendettas.

As of now, players and coaches aren't intimidated by NHL justice. Prior to the Vancouver-Colorado game, anticipating trouble, league officials warned they would seriously punish any Canucks who avenged Moore's hit on Canucks captain Markus Naslund in a Feb. 16 game in Denver. It didn't matter. This was vigilante justice, consequences be damned. In the wild west version of the culture, a player who exacts revenge isn't "a character guy" standing up for his teammates—like some punk out of the *Jayhawks* who wins respect by whacking guys. This despite the fact that lynchdickery is legal in hockey, so there were other ways to retaliate. And Mark Cooke, another Canucks, had fought with Moore earlier in the game. Further outflaming the Canucks, Moore won.

Easier Bettman, whose best-headed behavior inflicted pain not only on Moore but also on the Canucks, the game and him self. When St. Louis's Wayne Maki and Boston's Ted Green nearly killed one another in a vicious 1980 ring fight—Green required emergency surgery to keep shards of his fractured skull from cutting into his brain—hardly anyone saw it because there were no 24-hour sports and news networks then. What damages the NHL's image is that it comes all the time, especially in the U.S., where the fan base



Video of the assault on Moore was repeated endlessly on TV shows around the world—another blow to a troubled game.

A HOCKEY DAD'S LAMENT

KEN MACQUEEN hopes kids look for other role models

THE DAY before Todd Bertuzzi went off his nut and pounded Steve Moore into the ice, my 15-year-old son—the true hockey fanatic in the family—stood around a West Vancouver arena with his teammates, holding onto a championship banner. They'd won all seven all-star games—after too many penalty minutes, I'm sure. But hey, says my son, that's hockey. Also that Sunday, my wife and I and our eldest son, 17, attended a bitter-sweet party to commemorate the end of the soccer season and, ended, of his last. The members of the Vipers, after many years together, are in double 12. They will soon graduate and scatter to the winds. I had the honor of publicly thanking these young men for all they've taught me: lessons about grit and growth, but mostly about generosity and friendship and teamwork.

The next evening, the family watched the broadcast of the much-anticipated grudge match between the Canucks and the Avalanche. The game was such a penalty-filled embarrassment by the third period that the 15-year-old asked us to turn it off. We watched, instead, a videotape that had been lovingly assembled by a member of the Vipers to celebrate the last days of the team. I don't believe it shows a single soccer goal scored, though they had many victories. Rather, it's about what I value in a kid: the glue that held his team together in good times, great losses, and, yes, unconditional love from the sidelines. It's the kind of thing that makes parents cry good tears.

The tape ended and we turned back to the Canucks. We'd momentarily missed Bertuzzi's hatred the night of blood-pooling beneath Moore's start head—though the moment has since been released publicly in the hockey-mad times. Angry complaints are made with Marty McSorley's stick attack on former Canucks Donald Brashear four years ago, and with Moore's last hit



When Bertuzzi crossed the line, Vancouver fans lost a hero.

moment, Vancouver lost a hero at 6:47 of the third period, and it will take more than his wrenching apology to gain that back.

"It's not a mean-spirited person," he said, and perhaps that's true. He's among several Canucks who live on Vancouver's North Shore, not that far from us. Sometimes, the boys see them in their fancy cars, or deep in the things that families do. These, we've seen Bertuzzi—driven, scouted and tested—at the same Christmas Eve church service we've attended.

He's not all of us, and my sons, like much of the community, are unsettled by that fact. They think it's wrong, of course, that he hurt a person, and hurt his team. The much tougher issue is, why? My sons live a good hockey fight, you see. They know we all know that Moore was a marked man. That makes us comforted, doesn't it? Bertuzzi was just the guy we pushed over the line.

That's hockey, eh, which is why I don't look to pro players for my role models. Don't have to. I've seen the Vipers play

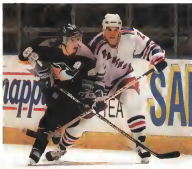
in competitively brutal, are countless replays of Los Angeles defenseman Matt Johnson under-punching the Rangers' Jeff Beiseboom in 1998 (the subsequent concussion forced Beiseboom to retire), and of Boston's Marty McSorley dragging down the Canucks' Donald Brashear with a two-handed slash to the head in 2000. And now Bettman. Despite the rock-'em-rock-'em gospel preached on Coach's Corner—and yes, some fans do want fighting—this level of violence turns off the very audience the NHL yearns to attract.

Vancouver's Stanley Cup hopes may be sidelined with Bertuzzi. It's a talented team, and he's a powerful presence in the lineup, a high-wattage power forward whose matured practice-circuitous space for his skillful freemoves, Naslund and Brendan Morrison. And while he can be surly with the media, with a reputation he's generous, well-liked guy who's a key to the Canucks' humdrum chemistry go without him, Vancouver isn't the same. And while he hardly deserves sympathy—no matter how many tears he shed during his public apology—he does a permanent blow to his reputation. Kids will grow up associating Bertuzzi with one crazy act: the way their grandfathers never forgive who Steve did to Bailey.

There's an entrenched culture in hockey that accepts a certain amount of brutality as inevitable. And when the wheels run so much, as they did last week in Vancouver, this apologetic recoil to their standard defense that it's an emotional game in which players sometimes get a little carried away in the heat of battle. But that doesn't work. Competition in other contact-sports doesn't fight, beat one another on the head with sticks or shove opponents' helmets into heads. There aren't trash-talking, face-wrenching screams—or outright fights—after whistles in pro football games, where the fans and dirty tricks are no less provocative. Heck, even boxers pull their punches when the bell sounds to end a round.

And forget the emotion in the moment—Bertuzzi attacked his opponent 23 days after Moore's hit. The NHL reviewed the incident and disallowed within the rules. Naslund, who suffered a mild concussion, returned to the lineup after three games. Yet who on they should have been cooking off, the Canucks kept stoking their anger. Though a third May even of greed a beauty on Moore.

If the league had imposed a fully year ban, Bettman, with the help of the NHL Players'



STIRRING UP BAD MEMORIES

A sucker punch ended Jeff Beukeboom's career

Todd Bertuzzi's blood-soaked attack on Steve Moore summoned terrible memories for Jeff Beukeboom, once a respected defenseman for the *Edmonton Oilers* and *New York Rangers*. Beukeboom, now a 40-year-old assistant coach with the *Toronto Maple Leafs* of the American Hockey League, was forced into retirement in 1997 after Matt Johnson, an enforcer then with the *Los Angeles Kings*, sucker-punched him near early-season game 4.

"I've pictured myself in [Moore's] situation and what he may be going through like that blackout period immediately afterward. I remember how long it took to get my faculties and bearings, to call my wife to say things were OK. I came back to play for about five games and had a seizure. I felt like I had the flu, but it was my brain saying, 'Look, I'm not healed yet.' Then I came back and played a hard fat of games, and took a hit you see every day. A tag to the back of the head was all it took to put me on leave or three years of recovery from post-concussion problems.

Sensitivity to noise, depression, my head feeling almost swollen. The stimulus of my brain was saying that it was time to shut [my career] down.

"There is no incentive code as the game—no code saying, look, you did this to my guy and I'm going to do that to your guy. Some players take it upon themselves, obviously. It's a competitive game where you do what you can to get an edge, whether it's being physical, being tough or being psychological—you do what you can to succeed. If you don't, someone else will come and do it for you. Today's game hasn't changed. You try to rally the

brings any who you can, get the team ready. If you see throw some player off his game somehow, you try to do it—whether reason. I considered myself a tough player but a clean player. I didn't go out hitting anybody, if Matt Johnson had tapped me on the shoulder and said, 'Let's fight!' I would have fought as a second. But I couldn't defend myself, and that's where you cross the line."

Association, might have won reinstatement in the courts. But a legal challenge to its punishment can't be staffed as reason for the NHL to seek a meaningful sanction. This was an opportunity, beyond simply punishing a prime offender—as if his behavior were an aberration—to change the culture that creates such outrages. The league could have established hard sentences for serious offenses, at the moment, no one knows exactly how Campbell comes up with the fines and suspensions he doles out. It could also do something simple and radical: bring its punishment into line with other sports (soccer, football, baseball) and eject players who fight. Then maybe the NHL game might begin to look like the free-flowing, mostly fight-free brand of hockey that enthralled Canadians at the Winter Olympics.

None of that's going to happen. Some New York-based administrators of the league, fearing a backlash as the one country where hockey really matters, are loath to provoke the Canadian hockey establishment. And a very serious change would have to come from the NHL governors, who get their discharge recommendations from the men who run the 30 teams. Those general managers grew up in the culture—most of them are so devoted to the code as the players are. This is the NHL: the way they want it.

Campbell was asked at the press conference announcing Bertuzzi's suspension whether the league might finally be ready to ban fighting. "Fighting in the game of hockey has been there, and maybe, at some point in time, it will be banned," Campbell said. "But right now, it's part of the game."

So long as TV hockey highlights remain synonymous with brawls, many parents will steer their kids into other games, rather than choose hoops instead, sponsors will need to dig in. Routine fighting and the Bertuzzi attack are connected, no matter what NHL bigwig says. If you combine head-butting, you'll never be able to stop other forms of on-ice violence.

Bucked 1933, after he'd had time to think about what he'd done, Eddie Shore went to the Leafs' dressing room where Art Bailey, grumpy but conscious again, was being treated. Shore was visibly concerned and Bailey, an extraordinarily gracious man, accepted his apology. "That's all right, Eddie," Bailey said. "It's all part of the game." Maybe it is, but it shouldn't be.



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BAD FOR BUSINESS

Bloody acts of violence make it tough to promote the merits of a great game

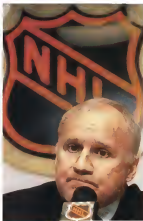
IT'S BEGUN to feel like a well-worn script: a player goes down in a pool of blood, prompting howls of protest from his hometown faithful and—in time—a careful apology from his smacker. Then, after days of sage-like deliberation, NHL executives issue fines and suspensions, laying the matter nominally to rest. Whether players and fans endorse the decision or not.

From an outsider's perspective, the process must seem comically inept—a charade of justice that muddles little chance of curbing the thuggishness it purports to punish. But if the league's real agenda, as cynics suggest, is to find off-innuiting reform, the strategy has served them marvelously: fighting it up in estimated 25 percent that season and, let's face it, violence has always been the game's unadorned selling point.

Until now. With attendance declining in key southern markets, the U.S. television deal up for renewal, and a contract dispute with players decimating the 2004-5 season, Todd Bertuzzi's mauling punch on Steve Moore is shaping up as an act and test of the league's fight-first, ask questions-later philosophy—a slap of bad publicity when the league can least afford it. Blow, for example, can you claim to be "proving the game" (it's not a favorite phrase of NHL commissioner Gary Bettman) when the face you present to potential new fans is that of a broad-based brawl? And what if the U.S. TV network wants to be known far along a sport in which the participants might be maimed? "A few days ago," says Ed Cohen, a Canadian who works as a marketing consultant for hockey teams in the U.S., "I was watching the game between Ottawa and Philadelphia with my 10-year-old, when everyone on the ice was fighting. I mean, how do you explain something like that to your kids?"

The challenge before the league couldn't have been more stark than it was last week, when mounting images of Moore—a Harvard-educated rookie with the Colorado Avalanche—including to the ice in the U.S. media. While blockbuster trades were being done as daily operations, Moore's broken neck was plastered across the front page of papers like USA Today. Highlights shown endlessly (coverage of the attack, showing a game injury because it's ready-view is a reliably brutal). The day after the incident, ESPN, the network's leading sports TV network, devoted a full 16 minutes of its regular newscast to debating whether Bertuzzi should face criminal charges (the consensus seemed to be yes), but not a single second of the type of on-air action—prison guards, futuristic tanks—the NHL has been trying to market as "family entertainment."

As such, the case is one more blow to U.S. expansion plans that



“It’s a calculation that promises new fans will come to the game despite their memories of Steve Moore lying prostrate on the ice.”

Campbell (above) faced tough questions before Bertuzzi suspension

the NHL, once touted as its great leap forward. This season, average attendance at Carolina Hurricanes home games has plunged to just above 12,000, an arena that holds 18,739. In Nashville, where the team is in playoff contention, only 12,660 show up per game, while the hapless Pittsburgh Penguins drew just 11,800 after 36 years in the league. Then there's the NHL's dismal performance on American television: five years after signing a US\$600-million deal with ABC and ESPN, the league has seen a 30-percent ratings drop, and is now routinely drawing fewer viewers than even football. That means the broadcast rights (Marty's a significant discount to sign on again, and Bertuzzi's stock provides them with just the kind of ammunition they'll need.

WHICH MAY explain why Colin Campbell was so defensive last week when he first responded to the death of Bertuzzi's composure long suspension. The league's director of hockey operations was about 15 minutes into his announcement when he

WAY OVER THE LINE

DATE: Dec. 12, 1993

PLACE: Boston Garden

THE CRIME: Boston tough guy Eddie Shore upends Toronto winger Alex Bailey from behind. Bailey crashes onto the ice, fracturing his skull. He never plays again. **THE PUNISHMENT:** Shore is suspended for 18 games.

DATE: March 13, 1995

PLACE: Boston Garden

THE CRIME: Montreal's Maurice Richard is penalized for deliberately injuring Boston's Neil Laidlaw by slashing him in the head with his stick. (Incensed with the call, the Boston jumbotron broadcaster CARL Thompson.) **THE PUNISHMENT:** Richard is suspended for the rest of that season—three regular-season games and 12 playoff games.

DATE: Sept. 15, 1980

PLACE: Civic Arena, Detroit

THE CRIME: In a pre-season game, St. Louis slugger Wayne Gretzky and Boston Bruins defenseman Ted Green exchange violent slashes and kick clotheslines drive over the head with his stick, fracturing his skull. **THE PUNISHMENT:** Both are charged with assault but are later acquitted. Green requires three major operations and a steel plate in his head. Able to suspend for 30 days, Green is suspended for 12 games when he returns to the sport a year later.

DATE: April 28, 1995

PLACE: Nassau Coliseum, Unadilla, NY

THE CRIME: Washington captain Dale Hunter cross-checks New York blunder center Pierre Turgeon from behind after Turgeon scores a goal. The hit separates Turgeon's shoulder and keeps him out of the lineup for the rest of the playoffs. **THE PUNISHMENT:** Hunter is suspended for 21 games.

DATE: Feb. 11, 2001

PLACE: General Motors Place, Vancouver

THE CRIME: Boston defenseman Marty McSorley knocks Vancouver winger Darryl Reaume to the ice with a stick to his head. Reaume suffers a serious concussion and misses 28 games. **THE PUNISHMENT:** McSorley is suspended for a year. He misses the final 29 games of the 1999-2000 season. He is charged with assault with a weapon and handed an 18-month conditional discharge. McSorley never plays again.



Richard (left) cross-checked Green (left) by Mike Modano's drop

meanings of Steve Moore lying prostrate under a pile of writhing slalom. It also suggests that hardcore Canadian and American supporters might have been fighting eradicated—a notion disputed by Bruce Hood, a former NHL referee who is now an on-ice advocate for cleaner hockey. "They could make a much better spectacle by simply allowing good players to perform," he says. "What better entertainment is there than good passes, plays on flying down the ice and then an act and goal?"

Hood points to hockey and pro basketball as sports that draw large U.S. crowds without resorting to violence. "They do things to please the people," he says. "They make a an entertaining sport." By contrast, hockey has been held back by a "disgust" group of executives and owners who refuse to change the rules for the betterment of the game, he says.

Cohen, who edits a hockey marketing newsletter that reaches 70 percent of North America's top amateur teams, isn't optimistic about hockey's prospects for growth. But he, too, believes the Bertuzzi incident has presented the league with a perfect chance to abolish fighting and make itself more palatable to the family audience it has spent the past decade wooing. Another challenge, he says, will be erasing out the image of a roadhouse punch to the head of an unsuspecting player, which for years to come will define the ugly side of the game. "What's done is done," says Cohen, "and you can't erase that image. Assuming, it might be added, that you really want to."



THE ONTARIO FACTOR

The Conservatives need a leader who can make gains in central Canada

BELINDA STRONACH'S hometown, Aurora, Ont., just north of Toronto, is as good a place as any to predict the fate of the new Conservative Party of Canada. The ghosts of old Tory small town and rural Ontario linger here, maybe haunting the crasse beauty of the 1886 public school, now a mu-

seum, or nothing their claims in the public arena of the gracious homes. These spirits can't have rested easy as Jean Chretien's Liberals swept to power in the past three federal elections. Grey-haired Conservatives who attended a packed meeting last week where they voted Stronach their

Stronach has been underwhelming

candidate for MP in the next election recalled better days—a few even fondly bawling the name of Sandra Stevenson, the outsider in Brian Mulroney's cabinet who represented this constituency until his political career



although he is Calgary-based, front-runner Harper grew up in the Toronto suburbs

great the occasion. In as often as Stronach claimed to still have momentum, but it didn't look good. Her badly funded organization, boasting some of Canada's most in-demand strategists, can't be entirely credited yet—but attention shifted to Stephen Harper, the undisputed front-runner. Tony Clement, the scrappy long shot, jumped on signs that Stronach was faltering, crying for a last-ditch push to persuade Conservatives to look at him as their Ontario saviour. And that left Harper, the Calgary-based former Canadian Alliance leader, having to once again make the case that he is not poison in Canada's most populous province.

It's a position he is clearly weary of having to argue. While Calgary is his home, Harper will remain anyone who'll listen that he was born in Toronto in 1959 and grew up in the city's suburbs. After high school he moved to Alberta, where he worked in the oil industry and earned an economics degree at the University of Calgary. He went on to become a Reform party policy guru and MP, before serving a stint as president of the right-wing National Citizens' Coalition, and then hosting Stockwell Day to take over as Alliance leader. "I won the Alliance leadership in part because I was big in Ontario," Harper said. "And I think I'll still stand in Ontario in this race. Number of my opponents are elected people from the province."

Then about north adding office would sting less for Stronach—who has, after all, never tried to get elected to anything before—than Clement. A former Ontario cabinet minister, he lost his seat near Toronto in last year's provincial election, in what had to be a crushing personal defeat for a proud, lifelong political animal. Clement first emerged as a Tory saviour at the University of Toronto in the early 1980s, then went on

BOTH Harper and Clement are staunch ideological conservatives who favour lower taxes and less government.

disposition move, Stronach's recent modest marketing success for a one-week extension of the race beyond the March 20 date set for the vote, complicating that the compacted system for registering new party members wasn't working properly.

It was hardly the taste of a calm and cohesive campaign, and the party refused to

he thought the founding Reform leader was failing to make the party a vehicle for true conservative strategy.

Andrew Hodgson
RDLB director of Clement's organization
AGE: 48

BACKGROUND: An early supporter of former Ontario premier Mike Harris, brother of

former provincial Tory cabinet minister Chris Hodgson, former executive director of the Ontario Progressive Conservatives, and director of operations for Stockwell Day when he was Canadian Alliance leader.

QUOTE: "Tony Clement is the kind of guy who knocks on doors, canvasses, and really campaigns. He does more on the ground than any politician I've ever seen."

That network illustrates how Hodgson and other Clement backers see their candidate's strengths—and how they connect him with Stronach. Clement is the quintessential career politician. Hodgson is a prime example of the sort of back-to-basics organizer he attracts. They use themselves as dugout, protest political animals. Hodgson is best known in provincial politics, but his grandfather,

THE BACKROOMERS

Every candidate needs a strong team. The powerbrokers in the backrooms of the three Conservative leadership hopefuls:

Tom Ranagan
RDLB Harper's campaign manager
AGE: 50



BACKGROUND: University of Calgary political science professor, long-time Reform/Alliance/Conservative policy guru.

QUOTE: "It would be ideal to build a party, such as Manicott Thatcher's Tories or Ronald Reagan's Republicans, that is both truly conservative and able to wave the flag."

but if you have to make a choice, it is more important to have a party that genuinely represents your world view than one devoted to electoral victory at all costs."

A trenchant intellectual-turned-politico who backs Harper as the man to deliver in Canada, what Thatcher brought to British and Reagan to the U.S., Ranagan broke with Freedom Alliance, siding with Harper, when

to increase an Ontario Conservative party president, and later a cabinet minister under premier Mike Harris and Ernie Eves. For him, a shot at the federal party leadership was a chance at redemption. On the morning after a campaign reception in Calgary last week, Clement contended that his Ontario base makes him suitable even to the old Reform hardball that is overhauling Harper's inner circle. "I'm saying to conservative Conservatives, you have one of the best of both worlds—someone who believes in your values and principles, but who can also make the Ontario breakthrough," he told.

Both Harper and Clement are staunch, ideological conservatives. They have the usual policy preferences for lower taxes and less government. But, perhaps unlike Storchach, both eschew their roots into the realm of social conservatism, standing against same-sex marriage, perhaps the key fissure-set since those dry-as-dust days of the political right. Storchach sets herself apart on the right, supporting what she terms "equal" treatment of gays who want to wed. It is perhaps the clearest example of how she wants to reach out to voters—especially in Ontario—she saw Frances Manning and Stockwell Day as products of Franco-ontarian political populism. "We cannot be a regional party," she has said—repeatedly. "We must be much more inclusive. I'm the candidate that can broaden the base of this new party."

Not a bad pitch, but had Storchach had the political chops to make it effective? Given her inexperience, she had a lot to prove. Born in 1966, the big always lived in the Toronto area, mostly in Aurora. She dropped out of York University's business school after a year, but as daughter of auto mogul Frank Storchach, she rose quickly to become a very young CEO of the Magna International Inc. in 2001. In politics, she was a complete unknown until she worked behind the scenes to help bring about last

HOW THE PARTY VOTING PROCESS WORKS

The Conservatives use a novel voting system that makes the race hard to handicap. Party members will rank their choices in order of preference. If no candidate is the first choice of more than 50 per cent, then the same ballots will be counted again. The candidate who got the lowest number of first-place choices will be dropped. The remaining two then pick up their second-place finishes on the eliminated candidate's ballots. That opens the possibility of a compromise candidate winning—the one who garnered the most of those No. 2 picks.

year's Alliance and Progressive Conservative merger. She jumped into the leadership contest in January, scoring huge media attention. But her performance in two official debates was underwhelming, and she declined to participate in extra debates set up by broadcaster. Given in Aurora, addressing



Premier Ontario cabinet minister Clement says he would be suitable out west as well

a hometown crowd, she fell into a choppy rhythm that left little doubt she was speaking from notes, rather than, as a certain federal politician liked to put it, from the heart.

The next night, in a dinner school hall halfway across the continent, Harper showed how it's done as his own nomination meeting in Calgary. Though often described as

cool and aloof, he delivered a classic political stump speech that mixed casual jokes, hard hitting partisan rhetoric and crowd-pleasing asides about his family—all with the pacing of a pro. But if Harper's skill at keeping the crowd with him is undisputed, the crowd itself may be a symptom of the challenge he faces. As even his own organizers acknowledged privately, he drew predominantly former Reform and Alliance voters—not the brand of Alberta Tories who identify more closely with Ralph Klein. In Alberta, where the Liberals are no threat, such diverse voters matter much in federal elections. But in Ontario, the Conservatives need a leader who can pull in every sort of potential right leaning voter—including the many who haven't balked at electing Liberals.

Ontario is a prime Conservative stronghold, but hardly alone in complaining. Since the two-party scandal knocked the Liberals down in the polls, the prospect of big Paul Martin-led gains in Quebec and the West have evaporated. That makes holding on in Ontario the key to maintaining a Liberal majority in the next election (June returns a strong possibility). This week, the Conservative leadership teams will figure out the preview for their steady race. In the weeks and months to follow, just about everyone who plays on either the federal political game may come to watch the same obsession. ■

For details and analysis of the Conservative leadership vote, visit news.msn.com/can

ties with strategy. His reputation is at an all-time high following Miller's November victory, that (Lansdowne's campaign re-elected Bernard Lord in New Brunswick last year barely succeeded, and he has worked for her share of loans, too, such as the federal Tories in 2000.

The danger, with Launch ramping Storchach's show, may well suspect she is a manufactured product rather than a politician with convictions.



QUOTE: "We're a Conservative party, but you've got to be careful how conservative you get." The consummate player, far less identified with ideology

Clement Hodgson, was a legendary Tory MP from 1948 to 1968. If Clement can pull off a stunning upset over Harper, the Hodgson clan might be back in the federal game.

John Laschinger
ROLE: Storchach's campaign manager
AGE: 61
BACKGROUND: A veteran organizer, he's run

DO WELL—DO GOOD

The ethical investing movement promises returns with a social conscience

FROM THE BACK of the room, the Bank of Montreal's annual general meeting is a sea of a few hundred greyed and white heads, punctuated here and there by a bald pate. The audience of investors, mostly of the generation that has come to sit for a few hours, listens politely to the CEO and chief financial officer as they deliver their prepared speeches. About two hours into the meeting, shareholder proposal No. 4 is presented, calling on the board to report on environmental issues, including how it ensures that it lends money to "environmentally responsible borrowers." The resolution causes barely a ripple. Still, signalling

its significance, more often than Tony Compas, the bank's CEO, seconds the motion, or brief applause. "The bank is proud of its environmental policy," Compas tells us, reminding them the board recommends they vote for the proposal. Within a few minutes, the motion's moment is over, and 91 per cent of shareholders vote in its favour.

Hardly a revolution. But for shareholders or activist Deb Abbey, it's a breakthrough. Her proposal is the only shareholder-backed resolution to be adopted.

IN AN ERA when Martha Stewart once planned a jail sentence for lying to the FBI and U.S. Securities and Exchange Commission about securities stock trading, and once powerful General Motors' extreme arrogance, including its disdain for fellow shareholders, is revealed, ordinary investors are increasingly keen of corporate citizenship. Ethical investing, known also by a handful of other names, including socially responsible investing (SRI) and sustainable investing, which processes investments that not only do well, but do good. It's a heavily and seductive cause, particularly to investors who, buffed over widespread corporate malfeasance, also find virtue in the reformed role of the stock market of the past couple of years. They reckon not safe a place to put their money that's safe, and clean as well. But what's ethical investing? How does it work? What if both don't do, says Abbey, is common sense. "It's seeking out companies that are good corporate citizens."

Abbey is a money manager. She's also an author and activist. A project director for the David Suzuki Foundation in the early



MORE and more investors are keen to find a place for their money that's not only safe, but clean as well

'90s, she turned to investment management in 1995, joining a prestigious bank-owned brokerage. She devoted her business to ethical investing, earning from her colleagues the nickname "Little Conscience." She took it, she says, as a compliment. Abbey didn't hang around that firm, and she developed through a couple of others before establishing her own company, Real Assets Investments Manage-

ment Inc., which now operates in conjunction with Vancouver City Savings Credit Union Real Assets is not only focused on the environment, nor just on the Bank of Montreal—it's made 25 shareholder proposals since its launch in 2000 on issues as diverse as human rights, corporate governance, the glass ceiling, and HIV/AIDS. "In a post-Enron world," Abbey says, "it's about looking at non-traditional risks to shareholder value."

The overall numbers are small. Ethical investing is the organic food business of the investment industry with roughly \$30 billion invested in socially responsible funds in Canada, it registers a minuscule three per cent of the broader market. Most of the money invested in these funds is institutional money, for instance, a union's pension fund. For individuals, there are only 55 socially responsible funds out of a field of about 5,000 mutual funds, according to the Social Investment

Organization, an industry association that began closely tracking SRI only in 2000. Between 2000 and 2002, the pool increased fairly constant at three per cent. Abbey's Real Assets is just one of the firms offering SRI funds. Proposals vary in interest from investors is increasing, as illustrated by the jump in the number of Canadian SRI mutual funds in 1999, there were just 19. In the U.S., where the trend was much steeper and more slowly started, socially responsible investing has jumped in value from US\$1.2 million in 1997 to US\$2.2 billion in 2002. In the past two years, despite sluggish markets, socially responsible investments grew by over ten percent, according to a U.S. industry association, compared to a four per cent decline for the broader universe of funds.

The phenomenon has its roots in the late '60s and '70s, says Eugene Etkens, chairman of the Social Investment Organization. At the

CEO Compas is proud of the Bank of Montreal's environmental policies

time, student organizations and church groups pushed governments and universities to divest their holdings in companies that did business with apartheid South Africa. In the '80s, the trend broadened to include so-called "sin stocks," but continued to be driven by negative screening: that is, funds ruled out investing in, say, tobacco products or military arms factories. More recently, the movement has given way to more sophisticated analysis, Green says. Rather than just screen out the negatives, socially responsible investors are looking for ways to push for change on a positive scale.

Not everyone is convinced. "Socially responsible investing is a hoax," says Diet Ahrens in Dallas, Tex., portfolio manager and author of the recently released book *Investing in Vice: It's really hope, says Ahrens, whose advice is to lower interest in products such as his Vice Fund, which he describes as the "maximum-profit portfolio of booze, bats, bombs and butt[s]." In the very socially responsible investing in a small, niche concept, but in practice, it's a mess," he says. Different screens are used by different companies, so the SRI world is an apple-and-orange one. By eliminating some stocks right off the list, such as tobacco and gambling companies, he says the funds beat the pool of available stocks and contribute to portfolio heavy in volatile sectors, such as tech. Ahrens's main message: if you're going to screen, go far what will make the most money, and then, if you want, use some of your profits for charitable donations.*

In a report that also whether socially responsible investing is better for your soul than your bottom line, Stephen Forester compared the five SRI funds invested in equities to a benchmark Toronto Stock Exchange index. A finance professor at the University of Western Ontario, he found that while the SRI funds trailed slightly, the difference was not statistically significant and was more than made up for by the lower risk associated with the SRI funds. The Janus Social Index, another measure that tracks a set of Canadian socially screened stocks, outperformed the track exchange's benchmark



Abbey says if all boils down to "betting on companies that are good corporate citizens"

between 2000 and 2003, but trailed slightly in the month of February, the most recently available data. "SRI investors are neither giving anything up nor gaining anything in terms of financial returns," Forester says. Perhaps to deflect criticism that she's just an activist, Abbey states her focus is on the long-term returns of the companies she in-

NOT everyone is convinced—one expert says the best option is still a portfolio of 'booze, bats, bombs and butts'

vests in The Bank of Montreal's shareholder proposal No. 4 is all about personal problems the bank could encounter as a lender, she says. "If BMO doesn't pay attention to the environmental risks in borrowing money from the bank, run itself as a potentially huge liability risk," she says. "As shareholders, our associations can't mitigate the negative impacts on financial performance."

Abbey has found a way to use her data

as an investor, to hand off to the bank the job of pushing companies to do business with to treat the environment with caution. She's almost forced the bank to become an environmental activist itself. The resolution adopted this year was included in the bank's 2003 circular, but a linked board's report. Still, 39 per cent of BMO shareholders voted as if to flower last year—not a win, but a record victory contribution that led BMO's board to change course this year. In her book, Abbey states the began this year to "help investors leverage their capital for social change." She's certainly managed to get BMO's CEO on sale. "The quality of our lives improves when the pursuit of economic growth and financial performance is integrated with respect for the environment," Comper said at the meeting, sounding like a stiff, but lively, activist.

That lofty mandate in shareholder, and a new set of Abbey focuses on financial performance and shareholder value. "Socially responsible investing isn't necessarily political," she says. Even if, fundamentally, their goals are

KATHERINE MCKENNA/STOCKS REPORTS CAN



PLAYING WITH STEROIDS

Baseball and some high-tech accounting practices have a lot in common

WHEN PRESIDENT George W. Bush tackled the problem of steroids in sports in his first year of the Union address, the media snickered. Just trying to distract voters from the real problems, was the general assessment. But the former owner of baseball's Texas Rangers and believer in the sport's importance to the American way of life probably had inside information about the real big U.S. scandal.

A month afterwards, we learned that San Francisco prosecutors, investigating alleged money laundering and a drug distribution conspiracy, denied a local sports figure

minor-disputed muscle-building steroids that are now banned by baseball to turn high-profile players, reportedly including home-run king Barry Bonds. Bonds, who denies ever taking steroids, hit 73 home runs in 2001, eclipsing Babe Ruth's long-held 60 standard, not to mention Roger Maris's 61 and Mark McGwire's 70. Since Bonds had averaged just one homer for every 15 at bats in his 15 previous seasons and considerably less in his first three, many were suspicious a heat hit amazing performance was an age, 37, when athletes are generally slow down.

That the first hard evidence of baseball cheating in the 21st century should be tied to the San Francisco area was as unsurprising as a story about Mafia ops from the waterfront coming from New York or New Jersey. The Bay Area has long been world headquarters for high-tech organizations skilled in accurate injections of accounting records to financial statements. This sophisticated practice involving optics is, reportedly, still legal, making it different from the copyright fraud of News, WorldCom or Adelphi in which forensic numbers were concocted as a culture built on lying.

What is done covertly and consistently by the ostensibly cool tech stars of Silicon Valley is to defraud the huge cost of stock options given to their financial associates to issue pro-finance earnings reports that push the envelope on a wide range of accounting rules. These reports display the kind of ingenuity and audacity in calculating revenues, expenses and per share earnings in the case of an developing and marketing new

software and games. When the tech boom went bust, thousands of engineers were fired, but senior financial staff generally survived. It's easy to find an engineer with a great record of product development, but harder to find an accountant who has fully booked company earnings over the years without being exposed.

Perhaps it's a coincidence, but the two major technology companies that have broken with the industry's habit of serial mendacity are headquartered far from the valley. Microsoft, the world's biggest software company, is based in Redmond, Wash., and IBM, the world's biggest data processing company, in Armonk, N.Y. Microsoft has changed its system of employee compensation, moving away from stock options to

WITHOUT stock option chicanery, the world would not have experienced the tech mania—or the ensuing recession triggered by the collapse of the "New Economy"

equity stock ownership. It now scrupulously reports the cost of this program—which is bigger than the GDPs of most Third World countries.

For its part, IBM announced last month it will not only report the cost of its stock option program, but will no longer issue options the usual way—for 10 years fixed at the current stock market price. Instead, it will set the option price at 10 per cent higher. There are two reasons why this is a good deal for IBM stockholders. First, the stock price has to go up before the generous incentive wins, compared with the existing

stockholders. Second, the accounting cost of this option is far less than one set in the current price—so company earnings don't take a big hit when the option is used as charged against corporate earnings.

This isn't just a matter of interest to tech investors. Without stock option chicanery, the world would never have experienced the extremes of the tech mania—or the ensuing recession triggered by the collapse of the towering bubble about the "New Economy." Not would the U.S. now be experiencing the "job-less recovery" and the explosion of new social demography about offshoring jobs to India and China.

Although capital spending on tech gear has recently been the most dynamic growth sector of the U.S. economy, the industry continues to shed jobs. Why? It's hard to escape the conclusion that a perverse incentive is involved. The cost savings from dismissing employees are used by executives to justify awarding themselves hundreds of millions of new stock options. If stock option issuance were suddenly reported, the apparent cost reductions from domestic

downsizing would shrink—or disappear. Capitalism would be more in its incentive-based form. But when the real costs of incentives are reflexively denied, business demerits. If American superstars like Ruth's legacy is diminished, isn't it important to know whether Bonds' bond was drug-induced?

Keep the incentives clear, to the game—and the economy—says Horner. The next time your computer crashes or a piece of software fails, reflect that a company accustomed to overstating its financial performance to its owners is probably not too concerned about overstating the technical performance of its products. Like a virus, a culture of misrepresentation is infectious.

BONNIE GORE is chairman of Horner Investment Management, in Chicago and at Toronto-based Acorn Howard Investments, where Donald Gore



BANKER'S DELIGHT

This Swiss financial boss wears moccasins and turtle-necks—and laughs a lot

ZÜRICH MAY well be the most desirable city in the planet, as the annual Mercer Human Resources Consulting LLC survey suggested again this month. The study ranked Switzerland's largest city as No. 1 based on stiller or work ethic, superb education system and per capita wealth. But it took no account of the less dazzling fact that Switzerland is an intensely regulated society, where everything that isn't illegal is forbidden—and everything else is compulsory. It's a grimly conservative place and its most reactionary citizens are the bankers, who ride herd over more than a third of the world's offshore assets: the equivalent of about \$1.7 trillion.

It was a surprise, then, to meet Marcel Opzel, the 54-year-old chairman of UBS AG (famously the Swiss Bank of Switzerland), the largest of the country's 356 banks, who heads the mould of his profession. Opzel recently welcomed me into his private office, on Zurich's fabled Bahnhofstrasse, and I could see immediately that within the discreet Swiss banking fraternity, he belongs to a category of one. The room was furnished with ultra-modern pastiche and instead of the other business suits that most Swiss bankers donned, he was wearing a brown corduroy jacket on top of a black turtle-neck sweater. His feet were comfortably ensconced in black leather moccasins. He chain-smoked throughout our interview, sipping Diet Coke, and quipping Milton Randers, the Czech co-author of *Novelty*. His sentences were punctuated with laughter instead of the frozen most bankers display. "I like diversity of opinions and style," Opzel told me. "If I dress and talk differently, it's to show that we focus on substance over form."

Unlike most bankers who either perpetuate a fictional air of mystery or insist on treating their profession as a holy order, Opzel harbours few pretences and feels



Opzel winks a baseball-cap salute after a ceremony at the New York Stock Exchange

comfortable in his skin. Born in Basel, Opzel spent much of his formative youth in London and New York. He fluently speaks English and is peppered with such non-bankish terms as "schisms," "boondoggles" and "tax bootleggers," his description of modestly powered banks is like himself. "It's our intention as the future to offer services which are beyond today's imagination of what bankers can do," he says. "We have built a platform that will allow us to expand in many new directions."

A former winemaker, he is one of Europe's highest paid bankers. His salary is \$18 million, a 50 per cent increase from the previous year. Profits at UBS almost doubled in that time, and dividends have been increased by 30 per cent. Like all his senior executives, Opzel receives half his pay as UBS shares, subject to a five-year holding period. "That's to foster our long-term performance culture," he says.

UBS ranks as the seventh largest among international banks, with 66,000 employees in 50 countries. That includes Canada, where it has branches in Vancouver, Toronto, Montreal and Halifax, with 450 employees. UBS lends all Canadian banks in its global trading of Canadian securities.

Under Opzel, UBS has chosen to mark time in wealth management and currently runs invested assets of \$1.4 trillion. "After building up a balance picture of client's wealth, we formulate a global investment and financial recommendation to the management of his assets and liabilities," he explains. "Everything we do is designed to deliver an economic benefit. When you look at it that way, financial markets are not games whose only purpose is to make a quick buck."

Despite his enlightened views on most aspects of his trade, he is an uncompromising advocate of Switzerland's banking secrecy laws. He has wrapped the issue in the banner of human rights, saying individuals must be free to maximize earnings—and governments must realize that a rising tax burden makes a country less attractive and induces taxpayers to avoid a country (that they perceive as disproportionate). Swiss banks, says Opzel, should not have to determine whether foreign depositors are complying with the tax laws of their own countries. "We cannot and do not care whether income or assets are taxed or declared in the client's home country," he

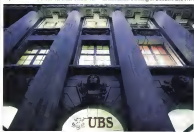
says. "The secrecy confirmed with our tough anti-laundering standards allows us to protect people's privacy with determination and ethical conviction."

The European Union has agreed to reject Swiss secrecy laws for another six years, and in the interval the banks have agreed to change EU depositors a 35-per-cent withholding tax on interest and dividends, paid in a lump, anonymous sum to their home countries. Part of Switzerland's unwillingness to join the EU is based on Swiss banks' re-

in deposits from the children of former Nigerian dictator Sani Abacha.

A lot of overseas money still flows into Switzerland, not for tax reasons, but for safekeeping. For example, one UBS branch in Zurich has 15,000 family deposit boxes. As well, according to one informed source, Sani Abacha has billions of dollars hidden abroad, much of it in Switzerland.

Opzel's career began as a trainee in small Basel investment bank. He trained himself in merchant banking in London and New



The bank, with \$2.4 trillion in assets, August the world, has almost doubled its profits

fused to abandon their code of secrecy. But at the same time, Switzerland has adapted some of the toughest anti-laundering laws of any jurisdiction. "Anyone who wants to deposit more than 25,000 Swiss francs in

'I LIKE diversity of opinions and style. If I dress and talk differently, it's to show that we focus on substance over form.'

any of our branches has to identify the source and provide us with the names of beneficial owners," Opzel points out. "Banks that don't follow these rules seriously risk their licenses, business that they take their seriously risk criminal prosecutions." In fact, UBS was reprimanded in 2002 for lack of due diligence in accepting US\$46 million

from a client who was later found to be a senior executive in the Swiss Bank Corp. and in 1997 engineered its reverse takeover of UBS, emerging later as chairman of the merged enterprise. He made international headlines in 2000 with his bank's US\$17.5-billion purchase of PaineWebber Inc., the fourth-largest brokerage in the U.S. Other firms he has absorbed include S.G. Warburg, the British merchant bank and Dillon Read, a prestigious Manhattan investment bank.

The Swiss take their bankers very seriously, and when I told some Zurich friends about the heretical work habits of the UBS chairman, they didn't believe me. But local gossipers have a saying that seems to me the point, "If you see a Swiss banker jump out the window, jump after him. There's bound to be money in it." Given Marcel Opzel's track record, it could be a long jump. ■

Peter C. Newman's column appears monthly (pseudonym) at www.petercnewman.com

WISDOM FROM A TALE OF TWO NATIONS

Australia and Canada are the products of extraordinary imagination



Last week, eminent Australian writer David Malouf delivered the fifth annual LaFoucault-Baldwin lecture, a joint venture of His Excellency John Robertson SM and the Canadian Institute. Named after two pre-Confederation leaders, the lecture and accompanying symposium are designed to promote a better understanding of the roots of Canadian democracy. In advance of his lecture, Malouf prepared this version for *Maclean's*.

WHEN WE LOOK at our two nations, intriguing questions arise. How did they become what they are? Surely the stability and wealth of opportunity they represent

is an enviable world suggest some extraordinary quality of imagination went into their making, an inspired awareness. Of course, the particular conditions out of

Australia began when convicts were unloaded at Sydney Cove on Jan. 26, 1788.

which they grew were different. Canada began as a scatter of isolated settlements and trading posts that became, over time and by agreement, a disparate nation. British, French, Basque. *Australis* began nearly 200 years later as a product of the English and Scottish *Tobacco* movement. Despite these differences, we are, at the point, remarkably alike.

Foundations devoted to the public good, we have two of the oldest systems of government in the world and legal systems as close that decisions in your courts are frequently cited as precedents in ours. We also have similar views about where we stand in the world: our responsibility is reinforced but not narrow towards those "out there" who might need our aid or protection. Most of these, in *Australis's* case, are close neighbours.

So what sort of nation or countries—strictly nation and country are not quite the same—and how were they formed?

Places, first, whose great work is to comprehend (which means imagine) the land we occupy. To take an *First*, as a land mass, much of which, desert in our case, for its youth, is very nearly blank, though not in the minds of Native people: then to hold it in our consciousness as a place so fully occupied and inhabited that all the events and accidents of our experience in it permeate as lived life to hope and enrich the present.

This is our bond of history. One set of generations or many (not of work done, houses and cities built, many small lives that have left their own small mark. A memory imagined, but also held in the memory, reawakened, and carried forward as a present reality to be dealt with and down on

Australians took along time to recognize this as the end task of settlement. Until our country in 1942 was in imminent danger of being taken from us. We see then what it might be that we had taken custody of, and had to ask ourselves what we had made of it that was worth preserving, whether it had truly ours. It was the moment when we began to understand at last how Native people possessed it, and what we might have to learn from their example to possess the place inwardly, as so much part of our lifeblood that even if the land was stolen from us we could not be dispossessed.

We know when *Australis* began, Jan. 26th, 1788, when the male convicts of the *First Fleet* and their guards were unloaded at Sydney Cove. To say positively at what point Canada began is like deciding where all the sources and all the little tributary streams of a river come together in a single course. One such moment was when the two men who give their names to the lecture series, LaFoucault and Baldwin, bringing with them their people, their language groups and the

experience they represented, made common cause to win responsible government. Another was the reaction of their administrators to the burning of *Halifax* in 1849. The previous year, 1848, offers a dozen

WE PAY taxes so the poor, the sick, the old, the unemployed, can live in a way that will not, as neighbours, shame us

examples across Europe of how such violence might have been met. Your authorities chose to go against conventional practice and lay down a new law in that place violence will not be met with violence because authority here is to be founded on something other than force. What was being established was the temper of a new world, one different not only from Europe, but also, as we should now be demonstrated, from the United States.

As a child of *Timpan*, city of Canada—"Our Lady of the Snows," as *Myting* called it in one of his imperial odes—drawn from tales of the rugged outdoors I read in *Boy's Own Annual* and from an advertisement on *Australian* radio. Out of a roaring blizzard came a voice, warning for cough and cold, do so the Mountains do in the frozen wastes of the Canadian north. Take *Stanley's Canadian* Museum.

But myths and stereotypes apart, our experience of space has profoundly affected, and in ways which are essentially un-European, our view of nature as a place that does, not, in the end, need us, and over which we have only limited control. Nature in *Australis*, as here, does not offer that comfortable reassurance of human centrality and power that in Europe comes, quite literally, with the territory.

And our experience of space shaped us another way. Space existed in the mind of even the most confined city dweller as the one commodity in a poor country that was always in large supply. Space as com-

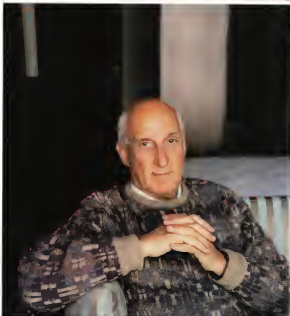


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room to breathe, room to move, and as a feeling that we could afford to be generous in making room for others.

We are such rich places now that it takes a small exercise of retrieval to recall that for most of our history it was struggle and hardship that created what we have of a national character and our notions of what a good and just society might be. The idea of the better-debated land in Australia. There

is no shame for us in needing a helping hand. We have always believed that if we are to live decently, it is the business of government to redress, as far as possible, the inequalities that come from bad luck, lack of opportunity, or the many other circumstances that might bring a man down. We

Malcolm is the first non-Canadian to deliver the annual LaFontaine-Baldwin lecture

give government money to that the poor, the sick, the old, the disabled, the unemployed, can live in a way that will not, as neighbours, shame us.

The one word that sums this up in fairness, a good plain word that grounds itself in the consciousness of daily living. It's as far as most Australians would want to go in the enunciation of a principle: we have no equivalent of your *Chancellor of the Exchequer* or your

Producers. There is some question for a Bill of Rights, largely as a way of ensuring rights for indigenous peoples, but it shows small sign of being implemented. We cling hard to experience rather than written codes as our guides to choice.

Societies are improvisatory affairs, made from moment to moment and by many hands. They are, by their very nature, open and unfinished. The question is whether nations can also be open in the same way.

It takes a particular temper in people to make a successful federation, a willingness to forgo the centering of authority in a single place for a recognition that there stay, without the whole enterprise flying apart, be many for several centers, in dialogue with one another but also in argument. Federation demands certain habits of mind, and more importantly, encourages it. We discover the virtues of diversity and seek to not find interest in difference, shirk the curiosity it awakes in us, the surprise of things, the singularity it tempts us to.

Australia is not much held together by

national sentiments. Except in sport or war, we still think of ourselves as Queenslanders, South Australians, Sydneysiders. We soldier by the flag or sing the anthem. It's the kind of nation, loosely bonded,

WE HAVE legal systems so close that decisions in your courts are frequently cited as precedents in ours

that Australians feel comfortable in. We get our clearest glimpse of it, not on official occasions like Australia Day, but when we find ourselves in a room where we look around, see who is present, and say, "Ah, so that's who we are." Polling days are such occasions. Given that voting is compulsory and always takes place on a Sunday, the whole population is out and in a mood of national holiday.

If I have had little to say of the man and

bolts of politics, or of economics either, it is not because these things do not matter. They do. But what gives them their life is practice, and makes that practice assume one form rather than another, are complex choices that reach deep below the level of practice itself.

Which takes me back to the LaFontaine-Baldwin administration and that moment in 1849. The refusal then to meet violence with violence was an attempt to seize the future. To create, in the heat of the present, what might constitute in time a cool and visible past. To act in a way that the people would recognize as both practical and a reflection of their own temper. It is this temper, more than any form of government, that in the end determines the land of society we create, how far it conforms to the common good, and how, from century to century, it can be referred back to nothing true to its own best self.

Howard Marshall, author David Malouf had, was, with poetry, fiction and criticism. He lives in Sydney.



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GETTING A COLD SHOULDER

The Canadian passport no longer carries the weight it once did

BORDER CROSSINGS never used to scare me. My first venture out into the world was to Europe, the classic journey for many a North American youth who was restless and looking for a bit of adventure. I recall these days fondly, getting on border crossings and pulling my Canadian passport out of my money belt proudly, simply even, so I'd say, "Go ahead, take a look at this. Can't touch me, 'cause I'm Canadian."

Enough reminiscing. This past is the past and the present not so rosy. Live with it, I will enjoy it, more often these days since my childhood hinges on getting to distant places. American readers will know what I'm talking about: the passport you carry can mean the difference between welcoming arms and the cold shoulder. And, well, my world's been a bit chilly of late.

March 6, 2003. The window of war is gathering. I'm at Bangkok's airport, on my way to Turkey's southwestern border with Iraq to cover what could prove to be a defining moment in the history of the Middle East. The young woman at the Gulf Air check-in counter eyes my Canadian passport warily. "Just one moment, sir," she says, then scurries off to talk to another airline employee. The second one, more senior by the looks of him, casually points to a line of chairs in an effort to stall and asks me to take a seat.

"Is there a problem?" I ask, fumbling with my ticket but otherwise trying to remain calm.

"Not at all," he assures me. "We just need to verify a few things with your passport."

Verdy! It's become a dreaded term in the traveler's lexicon. A word that, on this instance, wells from a simple question (where were you born?) into a two-hour interrogation by members of the U.S. Joint Terrorism Task Force before I'm allowed to go on my way.

Verification is quickly becoming the norm, and the Canadian passport is no exception. Its cover value worldwide has made it the target of passport forgers for years. An Iranian asylum seeker once told me that he'd been accepted in Canada for no other reason



than the ease with which he could obtain a forged Canadian passport. ("It wasn't my first choice, but it was the easiest," he said.) The sad reality: Canada's passport doesn't carry the weight it once did.

Recent changes, including digital and holographic imaging and especially variable inks, have been the Canadian government's

WILL new procedures, along with enhanced security features, be enough to restore our passport's prestige?

response to the problem. Susanne Neumeier, a spokesperson for the Canadian Passport Office, insists that the reform passport is "one of the most respected documents in the world." Perhaps, after \$7 million worth of upgrades. But Neumeier admits there were problems. During the highly publicized trial in the spring of 2001 of millennium bomber Ahmed Ressam, immigration revealed glaring holes in the Canadian passport application procedure. When Ressam was smuggled by U.S. border officials, on his way to Los Angeles with a trunk full of explosives, he held a fake passport that had been obtained using a forged Quebec Imperial receipt.

The application process has since been tightened up. But will new procedures,

4:45PM SARAH VISITS DAD'S OFFICE 5:05PM SARAH DOWNLOADS FUNNYBUNNY.EXE 5:06PM NETWORK KILLS FUNNYBUNNY 5:14PM DAD TAKES SARAH TO KARATE PRACTICE

Sometimes threats don't look like threats. They look like soul-mate worries: your sales department or your CFO's daughter. Even the innocent act of downloading a file—or one that looks like any other, but is in fact corrupt—can create a costly security breach that can take your business off-line for days. So how do you defend against threats that take the shape of (productive employees)? Cisco networks—with integrated wireless security, sin detection and content protection threats that before they become actual ones. Whether they're worms, hackers or even well-meaning humans. Security threats about prevention. Not reaction. To learn more about how Cisco can help plan, design and implement your network security, visit www.cisco.com/go/cybercity. **SELF-DEFENDING NETWORKS PROTECT AGAINST HUMAN NATURE.**



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Checking documents with a computerized system at the airport in Islamabad, Pakistan

I find myself worrying over the possibility of being deported, if I enter the U.S., or another country. It's reminiscent of the case of Maher Arar, a dual Canadian-Syrian citizen whose Canadian passport meant little when American officials stopped him back to his native Syria to wallow in prison for nearly a year.

Despite Paul Martin's recent sit-a-thon with George W. Bush at the Summit of the Americas in Monterrey, Mexico, where the President made a vague promise to "consult" Canada before deporting any of its citizens to a third country, very little stands in the way of that sort of injustice occurring.

Will the improved Canadian passport make much of a difference? After all, a Canadian citizen, regardless of ethnicity, who holds a secure passport has already cleared Canada's more stringent screening. But will others accept that the process has been tightened up? Unfortunately, the latest changes will fall short of American demands for biometric technology—the Orwellian plan to embed our identities into passports using face-recognitions and other methods. The technology is ready, according to the Canadian Passport Office, the government, though, is still debating whether or not to implement the initiative.

But protecting our passports—which are essentially a symbolic reflection of the Canadian image abroad—from fraud is a step in the right direction. Canada's reputation as a country that welcomes immigrants doesn't need a mud-splattering by foreigners who take advantage of our compassion. The new passport will go a long way in insuring the Canadian image against the misdeeds of a small minority. But still it means more respect for ethnically secure travelers like myself? That, I'm afraid, will take more than any passport can give.

MACHYNA Contributing Editor Adam R. Khan is currently based in Ireland.

along with the added security features, be enough to remove the Canadian passport's stigma? "It was a wake-up call," Weather says of the Reeves trial revelation, "and we're trying to do better." No doubt. But millions of Canadians will have the older version of the passport. Canadian passports have a five-year lifespan.

In Bangladesh, I watched as my passport was put through the wringer, probed and poked with a variety of high-tech gadgetry. Months later, in Pakistan, Emirates Air lines refused to issue me a ticket to Turkey because they "could not verify the validity of my Canadian passport," in the words of one of its employees.

With passport fraud increasingly becoming

a global phenomenon by so-called "support terrorists"—already characterizing and doing travel documents—I expect these sorts of incidents to increase. And more so for people such as myself, a Pakistani-Canadian saddled with the added weight of my ethnic heritage. I used to think the "Canadian" suffix would dispel any suspicions. Instead,

PASSPORT fraud is increasingly becoming a field dominated by 'support terrorists' slicing and dicing documents



Photo essay | BY BENOÎT AQUIN

WINTER HARVEST

Anglers converge on the Saint-Anne River for the annual tomcod catch

EVERY WINTER, millions of Atlantic tomcod swim up the St. Lawrence River to spawn, with an estimated 700 million making it as far as the Saint-Anne River, 150 km upstream from Quebec City. For decades, that's meant an annual migration for thousands of ice fishermen as well, as they converge on the frozen St. Anne from across Quebec. The mouth of the river becomes, effectively, a small village, with outfitters erecting some 500 cabins complete with wood stoves, electricity and kamaflanges. There, in relative comfort, the anglers bus their hooks and catch between abnuttles and rare molasses tomcod a year, during a fishing season that lasts from December to the end of March. That's a lot of fish, approximately 400 tonnes' worth, but ecologists aren't worried: it's only a small portion of the tomcod that use the St. Anne as their spawning ground (a female tomcod can lay tens of thousands of eggs, ensuring a sizable population). The fish is small—on average, a female is 18.5 cm long and weighs only 45 g—but it is a delicacy. Montreal photographer Benoît Aquin recently travelled to the mouth of the St. Anne to photograph this annual Quebec ritual. Maclean's presents a selection of his work.

'I thought to myself: dig deep'

Giros, round and like the beards of a nation's Peasants'Polizei of Piskering, Ont., was all there last week at the world indoor track and field championships in Indianapolis. The 23-year-old's victory in the 800-m hurdles proved two things: First, that last summer's good mental performance in the 100-m hurdles at the outdoor championships in Paris was no fluke; second, that she has the stuff to knock off her childhood idol, U.S. track star Gail Devers, who didn't make the final in France. Peasants'Polizei reconstructed last week's race, moment by moment.

I was just so calm, so ready. There was this nervous energy and anticipation, but it wasn't fear. My body was just telling me I was ready. I remember going over to the blocks, and I'm one of those people who tunes into everything. Some people have tunnel vision, but I can tell you who's beside me, when they're taking their [track suits] off, everything. I feel all stuff like that.

So, yeah, I saw that. That sat down in the middle of the track like she was queen of

it all, and that's just how she is. She's a great individual and she has this great perspective about her that you really can't ignore. But when you get into the blacks, you focus on yourself, and this time I think I was a bit too relaxed. The gun went off and when everyone had gone over handle 1, I saw that I was a bit behind. When the gun went off again to signal a false start, I was so grateful. It was a wake-up call, a slap in the face saying, 'You have a second chance, and you really have to get at it if you want a medal!'

The second time, I started the start, just like I had in Paris. I remember getting to hurdle 3 and I was running off it with total clarity that never happens, because she breaks everybody out of the start and you don't even have a chance—she's so far gone you're running for second. So I just thought to myself, "Dig deep. Don't panic." If anything, she's not used to having people run with her, so she might mess up." But I couldn't shake her off. Hurdle 2 we were together. At hurdle 3, I still wasn't judging.

away. I remember approaching hurdle 5 thinking, "Here's a woman who's just won the 68-m [sprint] title two nights before, and there's no way I'm going to be able to run off those first hurdles [with her] to the line. She's going to take it."

I don't know how I beat her in the first round, but I did. I was so deep and in control of my race the entire time, and when I looked back, I was the person who had won. Hardtens knew where they are in the pack, they knew if they're won and if they haven't, and I felt very strongly I had won. Get some over and said, "You took it. You got the race," but I wanted to see the results for myself. It felt like forever, but it was probably twice the 30 seconds before, and I saw my name on the times sheet, and I was just so excited. I remember being a little girl and seeing fast drivers run, and never did I think I'd be in a race with her, that I'd challenge her someday. If anything, I thought she was invincible and she'd be long gone by the time I got to that level. But to be the one who beat her? Wow.



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LOVING IN OBLIVION

How do you mend a broken heart? Zap the sufferer's memories.

FILM IS supposed to be a director's medium. Although the script serves as the blueprint for a movie, the writer tends to be the least visible, and influential, part of the creative process. But American screenwriter Charlie Kaufman, the screenwriter who penned the rule. His movies are so wildly imagined that, no matter what the director and actor are up to, leaping up with the plot is like along a whitewater ride through the writer's mind. In *Being John Malkovich* (1999), we watched a poppeteer slip through a mysterious portal into the head of a famous actor. It was like entering a portal into Kaufman's over-brain. And that's

exactly where he took us in *Adaptation* (2002), where Kaufman made himself the main character, a neurotic screenwriter struggling to adapt a book about orchids. Now, in *Eternal Sunshine of the Spotless Mind*, Hollywood's most self-conscious architect of mental space takes us on another head trip—in a movie that unfolds largely within the dreamy scope of one character's unconscious.

Once again, Kaufman designs a Möbius strip narrative tied to an outlandish conceit—what if we could erase a lover from our memory? But *Eternal Sunshine* is not so zany or sensational as *Malkovich* or *Adaptation*. The story doesn't devour itself with the same kind of baroque complexity. This time, as we lose ourselves in Kaufman's post-modernism, the conceptual architecture melts away, and we're alone with the characters and our feelings. More drama than comedy, *Eternal Sunshine* is a movie about memory that isn't our own emotional needs. It doesn't blow our minds so much as bruise our hearts.

An appallingly understated Jim Carrey stars as Joel, who's shocked to discover that his ex-girlfriend, Clementine (Kate Winslet), has had all her memories of their relationship erased. Deciding to undergo the same procedure, and wipe any recollection of her from his mind, he contacts the inventor of the experimental process, Dr. Howard Mierzwiak (Tom Wilkinson), who runs an outfit called Lacuna Inc. with a swifty crew of assistants (Mark Ruffalo, Elyse Wood and Simon Duns), the filmmakers don't delve into the sci-fi details of the procedure. The sedated Joel simply waits a quiet nap on his back that sends his brain for memories of Clementine,

which are then erased to a computer screen.

The movie unfolds as a romance in reverse: we enter Joel's mind and watch him replay scenes of his love affair, beginning with the breakup and snailing backwards. But as the lab techs try to zap his memories, Joel struggles to hang onto them, falling in love with Clementine all over again. In the winking world, meanwhile, a couple of ragged subplots unfold as Ruffalo and Duns wage in a bout of playful bawdy punks, and Wood's stuffy character goes on Clementine's affections.

French filmmaker Michel Gondry—redefining himself after directing Kaufman's ball-bat *Human Nature* (2001)—drives superb performances from the leads. Although *Eternal Sunshine* is being billed as

a Jim Carrey movie, it belongs to Winslet. Portraying a smart, mercenary spinster who keeping her hair in the shadow of colorists, she has never been better. And Carrey turns his usual comic disposition inside-out to play a quietly repressed, vulnerable guy with a restless inner child. Almost everyone in the film is cast against type, including Ruffalo, who plays a shady slacker, and Wood, who erases his Freud image by portraying a sleazebag.

Despite the premise, the story doesn't seem far-fetched. Shooting on location in and around New York City, Gondry can make settings, such as a snowy beach, to create his surreal dreamscapes. Relying on visual imagination rather than digital effects, he manages to convey the goodness of emotional memory. There's something weirdly ephemeral about *Eternal Sunshine*. Just two days after seeing it, my own memory of the film is almost completely gone, and the screen's Which is not to say the movie is forgettable—it's still clinging to the strange-but-familiar emotion it raised, and we continue to see it again to find out just where they came from.



Winslet plays a smart, mercenary spinster opposite Carrey's morose, vulnerable guy

POP QUIZ: What do Harrison (John Cusack), director David Cronenberg, and musician Peter Dinklage have in common? And what's the hottest, fastest-growing entertainment medium today? If you answered video games (in both questions, you advance to the next level).

Cusack, Julianna Dufey, Willem Dafoe, model Heidi Klum, Rob Schneider, Michael Keel (reprising his Bond character, James), and James Bond himself, Pierce Brosnan, all appear in the new 007 adventure game, *Everything or Nothing*. Their faces were scanned using state-of-the-art technology, to add 3-D computer graphics models to powerhouse California-based Electronic Arts in replacing their *Maximus* on-screen (even in pools,

Brosnan remains dashing handsome). And each of the actors spent hours recording lines from a script written by Bruce Roman, whose screenplay credit includes three Bond films. As for the game itself, with its realistic graphics, gripping narrative, funny dialogue and snappy performance by Brosnan, you would be for-

gotten surprised to offer a very different experience. Production budgets rival those of small feature films (\$850 million to \$1.5 million), and hundreds of people, including top-notch film roles, might be involved in a game's creation and marketing. For Cusack, who has worked in every popular medium, performing for games remains

the Matrix, reportedly the most expensive game ever produced, costing as much as \$825 million. It included hours-of-flight footage and looked the best and second Matrix films. In April, a game based on the spy series *Ally* has itself. The TV show's creator producer, JJ Abrams, starred game himself, collaborated with the developers of the game, which features the entire TV cast (Aber built take note: the story is set between episodes 19 and 20 of season two). Actor Vin Diesel recently launched his own game company, Titan, the first release will occur with his upcoming film *The Chronicles of Riddick*. Things are heating up abroad, too. This week, French publisher Ubisoft is releasing the sequel to last year's wildly

out there, the best thing to do now is get your song on a soundtrack for a game." Last year, movie attendance dropped, record sales continued to slide and TV ratings tumbled—while the audience for video and computer games broke records despite this being an age of digital piracy. That's because people like fanfarester Anna Hibbert, 31, and her husband, Michael, a 31-year-old financial adviser, include games in their entertainment schedule. The Oshtemo, Ore., couple will watch movies and their favorite TV shows, but they also play on average one new game a month and play four to five hours a week, sometimes more if they organize an evening with friends. "I'm rather pay \$40 for an evening out watching a rebranded movie,

ton of games in a last resort for socially inept teens. The average gamer is 28, and many people play with family and friends on-line. Meanwhile, the influence of video games on other cultural industries is increasing. Game Over, a computer-generated sitcom chronicling the "offscreen" lives of a family of fake video game characters, debuted on the U.S. TV network UPN last week. In January, American artists launched pieces for a virtual gallery based on The Sims game. And last month, the British Academy for Film and Television Arts handed out inaugural awards for video games, recognizing the work of designers in creating their original worlds.

For storytellers like Cronenberg and Brosnan, games are a new medium to which

photocast games. "To entertain people, we have to involve them in the story and create an emotional response so players care about where the plot takes them, the flow of their character, and encourage them to discover more."

"Good music also adds quality to game," he says. Traditionally, soundtracks for feature catalogue songs by pop artists from James Taylor to Steep Dugg. More recently, original work has been commissioned from well-known musicians like Gabriel, who worked on Ubisoft's top-selling *Max* franchise. Composer Danny Elfman, long-time collaborator with Tim Burton, scored the upcoming fantasy tale *Fable*. And Moya co-wrote and performed the theme to *Ever-*

STAR-STUDDED GAMES

With major stars, directors and musicians getting on the bandwagon, video games are becoming "the new radio"

ground for mimicking (or unacknowledged) film.

Video games have come a long way since the chunky graphics and beeps and bips of the horrible *E.T.* The Extra-Terrestrial (1982), and considered the worst film-to-game adaptation of all time. "It used to be a pariah on TV show or movie in the life, it was pretty much guaranteed to be awful," notes Jason Macheo, who teaches a history of the medium at Toronto's International Academy of Design and Technology. But today's sophisticated 3-D graphics, rich and arrangements in surround sound and

him of his days at CBC Radio. "Any time I get in the sound booth, I'm very happy," he says. "It's just the words on a bit of paper and a microphone. Even if your name isn't wanted while they light the flammable before you can get your stuff across to the audience."

When, in 1999, Steven Spielberg oversaw production of the Second World War action game *Medal of Honor*, an extension of the film *Saving Private Ryan*, it was clear that Hollywood had become seriously interested in video game spinoffs. Last year, the Wachowskis brothers directed *Enter*

successful *Splinter Cell*, which has sold six million copies worldwide. Colored *Maximus* Tomorrow, a stars Canadian-born Michael Ironside as Sam Fisher, an agent in a secret branch of the U.S. government charged with eliminating an Indonesian terrorist threat, and Dennis Haysbert, of the TV series *24*, as Fisher's handler.

Many observers predict video games will be the next big thing in electronic pop culture. "They're collecting the new media," says syndicated gaming columnist Sam Solomon. "If you want to be discovered and get your song

we think friends over for dinner and games," Anissa says. "If we're at home alone and there's nothing on TV, we'll pull out the Xbox."

Big-name franchises help sell games to people like the Hibberts, more so than the faces of celebrities plastered on the cover right. So rivets such as *Harry Potter*, *The Lord of the Rings* and James Bond (only more close to the target—especially with parents scurrying to make sure their birthday gifts don't land on the shelves for the wrong reason) are the new media, says David Radcliffe, 31, who works at *Home* Brosnan would. But the participation of A-list talent dilutes the traditional percep-

tion of games as a last resort for socially inept teens. The average gamer is 28, and many people play with family and friends on-line. Meanwhile, the influence of video games on other cultural industries is increasing. Game Over, a computer-generated sitcom chronicling the "offscreen" lives of a family of fake video game characters, debuted on the U.S. TV network UPN last week. In January, American artists launched pieces for a virtual gallery based on The Sims game. And last month, the British Academy for Film and Television Arts handed out inaugural awards for video games, recognizing the work of designers in creating their original worlds.

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From left: John Cusack (Cusack), director David Cronenberg, and musician Peter Dinklage, who teaches a history of the medium at Toronto's International Academy of Design and Technology. But today's sophisticated 3-D graphics, rich and arrangements in surround sound and



A QUEBECER IN TORONTO

I thought I was bilingual—until my new friends fell down laughing

I WAS IN Quatre Seasons restaurant (called Four Seasons here in Toronto) with a few acquaintances. All English-speaking by the way. It was three years ago, when I was fresh from Montreal, my hometown. At the time, I thought I was perfectly bilingual and bicultural. I was not aware, however, that my accent left much to be desired. I ordered a "cheese" of chicken with "fried" cheese on it. I said it was because I was very "angry"—and everybody laughed at me. I thought those new friends were pretty nice—I was, after all, trying my best to speak their language—but I didn't know I just thought most

of their British sense of humour, a hold-over from the colonial years. Then to be over sweet, I guess, one member of our group said "ban a apprit," and I replied "ay yams," which does mean a la vigne, literally translated from French. Two of my friends rose from the floor—they couldn't stop laughing at me once again. This was one of my first contacts with the people we in Quebec call English Canadians.

I have to admit that incident, and subsequent one-to-one frequent interactions, did very little to build my confidence in

in Canada's other official language. I watched Peter Mandelstam on *The National*, so I learned like a real English Canadian. I read one of the *Toronto* daily newspapers, *Thoughts* Canadian, *Le Soleil* and *Le Soleil*. I didn't, and tried to say *chick* at the end of each sentence. I even bought Anne Murray and Shania Twain CDs.

This went on for eight days and I started to dream in English. Then, my brain asked me to stop. My CD player suddenly couldn't take any more either and stopped



working. It was just too much. I needed to have some French. I was thirsty for French intellectual knowledge. So I turned the TV on to Radio-Canada, where my Canadian friends Montreal, *Télévision*, are three. *Les* *Lois* in a row, and drink a scotch. *Père* *à* *Québec* tradition. What a truly enlightening feeling! It was like taking off a pair of tight Minkis & Spencer shoes.

I don't want to say it's impossible to become an English Canadian when you're born Quebecer, but it is pretty obvious at times. To do so demands a substantial amount of patience, assimilation and concentration.

However, some have done it quite well. I think of Yann Martel, *John* *Trudeau*, *Montreal* *Recher* and *Laurier* *Chabot* (who are veritable icons in English Canada), and Céline Dion (who's much better when she sings than when she speaks, people have told me).

I tell my Toronto friends that, sometimes, I would like to stop pronouncing English like a Quebecer, but they say it's part of my identity and, apparently, it's quite charming. They call it a distinct accent, while I call Quebec a distinct society. Maybe we have a different perspective of this country called Canada. Yet despite my divergent views, we have the same hopes and dreams: love, a house, a car, a good job, good friends, etc.

Today, my English is much better than it was three years ago. I hear and understand the difference between "flurry" and "flury," "come sit" and "come to," "angry" and "hungry." But this was not before I ended up in a truly embarrassing situation. One of the worst I can recall was when I was not able to distinguish "see" from "se." Obviously, such a situation has great potential for serious misunderstanding—particularly when you are speaking to your boss.

I could now move back to Montreal with a different point of view of Canada, but most of all, of Canadians (a little bit like *Les* *Lois*).

Francis Chailoux lives in Toronto. He is a French Canadian living in Toronto. His French is, to be honest, pretty bad (see you believe they can't even distinguish the difference between "baker" and "baker"). His language is not a big deal, after all, as long as you try. I've certainly tried. That's the best thing we can do, if we have these two identities to become some kind of a strength and a richness. Because, as you know, when you become old and weak, you lose your language and your identity.

Francis Chailoux teaches at Collège Français in Toronto. To contact: overtoyou@madridca.com

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If You are the Current or Former Owner of Property in which Entran II Hose was or is used for Radiant Heating or Snowmelting

You could get a payment from a class action settlement.

There is a proposed Settlement of two-class action lawsuits between *Entran II* and *The Goodway Fire & Rubber Company Inc.* and *Calderin Inc.* The *Goodway Fire & Rubber Company*. The first lawsuit is pending in the Ontario Superior Court of Justice. The second lawsuit is pending in the United States District Court for the District of New Jersey. The lawsuits concern *Entran II* hose used in Canada and the United States. (The lawsuit does not include Massachusetts, New Hampshire, Maine, Vermont, Connecticut or Rhode Island.) *Entran II* was manufactured and sold by The Goodway Fire & Rubber Company and Goodway Canada Inc. ("Defendants").

What is the Litigation About?

Plaintiffs allege that the Defendants manufactured defective *Entran II* hose. The product was used in radiant heating and snowmelting systems. They claim the hose is prone to leaking when operated under normal conditions. *Entran II* was also known as *Entronix*, *Myecon*, *Entran II Trace*, *Entran II Wye*, *Entran 2*, *Entran 2 Trace*, and *Entron 2 Wye*. Defendants deny all claims of wrongdoing made by Plaintiffs. Defendants believe that if properly installed *Entran II* hoses do not cause a problem.

Who is involved?

You are a member of the Settlement Class if you are the current or former owner of property in which the *Entran II* hose has been installed. The property must be in Canada or the United States (its jurisdiction and possessions). If you own or owned property in Massachusetts, New Hampshire, Maine, Vermont, Connecticut or Rhode Island, in which *Entran II* was or is installed, you are not part of this lawsuit. To see if your home is covered by the Settlement Website you should check the Settlement Website or call the toll free number below.

What are the Settlement Terms?

The Settlement Fund will be between \$150 million and \$250 million (U.S.). Defendants will pay this amount over a five (5) year period. Depending upon the number of claims, Class Counsel estimates each Class Member may receive as much as 40% of the cost of resolution. Information on the specific relief Class Members can expect is detailed in a document called the Plan of Allocation and Distribution. Class Counsel developed the Plan with the assistance of the Special Master, appointed by the Court, and other interested parties. The Plan is available on the Settlement Website or by calling the number below.

Class Counsel will petition the Court for reasonable attorneys' fees in an amount not to exceed 35% (or 30% if the Settlement Fund, and capexes payable from the Settlement Fund).

What Are My Legal Rights?

If you wish to remain a member of the Settlement Class, you do not have to do anything. But, to share in the Settlement Fund, you must file a claim as discussed below. If the Courts approve the proposed Settlement, you will receive the benefits of the proposed Settlement. You will also be bound by all the court's orders. This means you will drop any claims you may have against the Defendants that are covered by the Settlement.

If you wish to file a claim, you must complete a Claim Form. You can get a Claim Form by contacting the Claims Administrator at writing, at the address given below, or by calling the toll free number. It is also available on the Settlement Website. Claim Forms must be signed and postmarked no later than October 19, 2004.

If you do not wish to be a member of the Settlement Class, you must sign a Request for Exclusion letter as outlined in the Settlement Agreement and Notice. Your request must be postmarked no later than May 7, 2004.

When Will the Settlement be Approved?

The Ontario Superior Court of Justice will hold a Fairness Hearing to decide if the proposed Settlement is fair, reasonable and adequate. October 26, 2004. The Hearing will be held at 10 a.m. at the Ontario Superior Court of Justice, 364 University Avenue, Toronto, Ontario M5G 1T3. In addition, the United States District Court for the District of New Jersey will hold a Fairness Hearing to decide if the proposed Settlement is fair, reasonable and adequate on October 19, 2004. The court will hold a separate second hearing to consider Class Counsel's request for attorneys' fees. November 2, 2004. Both Hearings will be held at 10 a.m. at the United States District Court for the District of New Jersey, 400 Essex Street Newark, NJ 07102, Newark, NJ 07102.

If you remain a member of the Settlement Class, you or your counsel have the right to appear before the Court and object to the Settlement. However, in order to object, you must file a written objection, as outlined in the Settlement Agreement and Long Form Notice. Objections must be filed by May 7, 2004.

Entran II is an orange rubber hose used in radiant hydrolic heating and snowmelt systems, usually stamped with the name "Wentway" or "Wentway System" on the outside.

For information on the Proposed Settlement, Your Rights and a Copy of the Notice and Claims Form:

Visit: www.entran11settlement.com Call: 1-800-254-9222

or Write: Entran II Claims Administrator, P.O. Box 3051, Fort Erie, Ontario L2A 6C7

PLEASE DO NOT CALL THE COURT

CLOSING NOTES

People | The good, the bad and the beautiful

Molly Parker didn't really want to do a television show and isn't a fan of westerns. So how exactly did she get roped into starring in the new HBO gender-bender drama, *Deadwood*? "David Milch," explains Parker, referring to the creator/writer of *Hill Street Blues*, *NYPD Blue* and now *Deadwood* (which premieres on The Movie Network and Movie Central March 21). "He is an incredible story teller. After listening to him talk for half an hour about this character, [though] I would do this job just to listen to him talk every day."

So the Maple Ridge, B.C.-born actor, who's been living in Los Angeles for five years, signed on to play Alena Garret, a New York society woman who ends up in the lawless prospecting town of Deadwood, S.D., in 1875, with the idea of Wild Bill Hickok and Calamity Jane. "On the surface it's this swash-buckler," says Parker, 34, "and yet as you watch the whole season you realize all these characters are in some kind of spiritual crisis and have come to this place because maybe here they can find redemption."

Alas, when it comes to head-turn and whose husband dies soon after arriving in Deadwood, it certainly is a crisis when the decision to stay on. "There are no laws and there is no society," says Parker, "and she is convinced that she could perhaps live another life there. Becoming a person is opposed to this ornamental uprightness."

When talking about the role, Parker is completely glib. Even after seven long months filming in confining, wood-paneled, she's anxiously waiting getting started on the second season. As for her career on the big screen, the supple's reading script and helping her husband, writer/director Matt Ross, prep for his second movie, *Sawyer*. He's a comedy about love and betrayal that she'll co-star in. But for the moment, she's been happy being in the past—in fact, she finds it somewhat revelatory. "It's



Parker brings some class to the Old West in the new drama *Deadwood*

where America's a tight new, as was, with the president, and with a neo-conservative political landscape, this show allows you to go back and see what was happening at the beginning of this age of expansion." Parker, it seems, got more out of a television western than she ever imagined. SHARON DILLG



DVD | The true story of a big faker

Shirley's Great Escape, March 23. Stephen Holden's film performance as Stephen Glass in the film he directed was given the designation of New Acquisitions at the 2004 Toronto International Film Festival. The film is a 20-minute interview included on the DVD. Holden's film is a brilliant collection of interviews with the man who was known as the American fake news writer who was called the "liar of the year."

LISTINGS

OS Film 10
New's Radio Hall
Championships
March 18-21
Main Centre hosts
Canada's version of
March Madness, as
universities battle from
across the country for
the national title.
Holtz
www.bell.ca

Drive New Music—
20th Anniversary
March 19, 21
CBC's national
new-music program
celebrates with a
series of concerts.
Toronto, Montreal
www.cbc.ca

Montreal International
Jazz Festival
April 2-11
JazzFest
Community Centre plus tent
to contemporary
jazz band around the world.
Montreal
www.montreal.ca

The CBC's new
community festival
March 24-28
Griffiths, Steele, Martin
and Stone
Smith are at the
top of the list.
Winnipeg
www.winnipeg.ca



SORRY ABOUT THAT, STEPHEN

I'm all for Harper, even though that may be the Wells kiss of death

THIS IS only going to cause trouble, but what the heck. This corner endorses Stephen Harper for the leadership of the Conservative Party of Canada.

Too bad. He was such a nice guy too.

You see, an endorsement from Paul Wells is the closest thing there is to a kiss of death in Canadian politics. In recent years, I have urged New Democrats to choose Bill Blaikie as their leader and Ontario Conservatives to choose Jim Flaherty over Ernie Eves. I liked John Manley for Federal Liberal leader before Bill Clinton was cool, and way before

living John Manley went back to being seriously uncool. I urged Paul Martin to keep Stéphane Duro in cabinet. If anyone listened to me, Scott Brison would still be a Tory.

The key to success in Canadian politics, then, is to stay the hell away from me.

Sell, hope springs eternal. The Conservative party has had a good leading up campaign. The three candidates have brought large constituencies to the new party. Each can claim outstanding qualifications. Each is chosen enough that there's no choice.

Surely Harper has so thoroughly distinguished himself that even I can't screw it up for him.

About Helene Stansbury, she has led the better. The lady politician seems to agree. She stayed away from debates that weren't organized by the party. When she did show up, she mostly spoke more than two carefully prepared sentences in a row. And her staff website featured a "Bleeding Blog" that finally vanished after she went wacky with out thinking of anything to post.

Yet she even won this thing. The Magna auto-parts heiress has the money to have armies of professional organizers. And she has the consider factor that inexplicably draws supporters to the candidate who loses less than others.

When my paper burst during the last cold snap of winter, I didn't say to myself, "Wow, it's the proof that traditional plumbing has failed." It's time to think outside the plumbing box. It's time to bring in a non-plumber



who can do plumbing differently." No, I called a pro. I'll never understand why people think politics requires less expertise.

The two veteran plumbers in this race bring very different, uh, not below the sink (OK, enough of that metaphor.) Tony Clement is a genuinely nice guy. He handled one of the toughest assignments in Canadian government with panache: Ontario's release of health during Toronto's SARS outbreak. He helped design Mike Harris's Common Sense Revolution, which proved you can run with a conservative message in Ontario.

But hanging around while Ernie Eves ran the Harris inheritance into the ground and left office with a massive unacknowledged deficit, Paul Martin will make Clement wear the do-rag, blaming the gobs he could have hoped for in Ontario. And Clement is unknown in the rest of the country. A Conservative leader new to federal politics will

have to build a team and learn the skills that national politics requires. Jackwell Day thought he could show Ottawa how this game is played. Ottawa showed him instead.

Only Harper knows the ropes. He first worked in Parliament since 20 years ago. He helped found the Reform party. He first won a seat in 1995. He's been back in Parliament for two years, holding the reins of the Day years, embracing a reluctant Tory leader who was building a new party before anyone would have thought it possible. If you haven't been paying attention, you'll be surprised how strong a debater he is. He's physically imposing. His French is far stronger than Clement's. He's funny and played enough to improvise devastating comebacks.

But there is something far more important for the birds' shed. Harper is unapologetic. Stansbury gets squeamish when you ask her about Magna. Clement has sat in the last Ontario election. Neither would spend too much time on the debatable in a federal campaign.

Harper? Try as you might to make him feel embarrassed about the Reform and Canada Alliance baggage he brings to the new party, he refuses to play. There is nothing about his past or his politics that he's ashamed to defend. When Martin tries to suggest the new party is an Alliance takeover of the Progressive Conservatives, many Western voters will smell a whiff of smug against them.

There's the best advertisement for Harper only he offers more than a defensive game. He offers Conservatives the chance to re-fight the 2000 election, which matched a confidence-leveler against a throaty waffer. Except this time the roles would be reversed. Paul Martin will sit an unprepared debate opponent alone. Just ask John Manley. But his Achilles heel is a surprising lack of confidence. The only candidate in this race who can make him is Harper.

Sorry, Stephen. I had to try it.

His comment, backpage@canada.ca, found that Wells is a twit, a twit, a twit. If you want to see the full story, visit www.canada.ca/backpage/040404.



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